

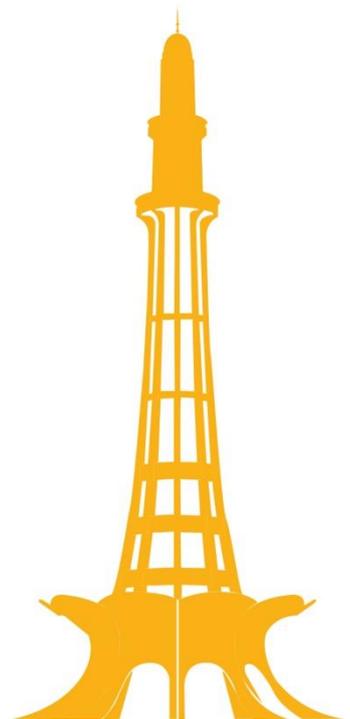


Event Report

6th PAK-CHINA Business Forum - Industrial Expo SEPTEMBER 14 - 16, 2018



COMSATS University
Islamabad
Lahore Campus





6th PAK CHINA BUSINESS FORUM - INDUSTRIAL EXPO 2018
COMSATS University Islamabad
September 14-16, 2018

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6th PAK CHINA BUSINESS FORUM - INDUSTRIAL EXPO 2018
COMSATS University Islamabad
September 14-16, 2018

The 6th Pak-China Business Forum-Industrial Expo 2018 was successfully held at Lahore International Expo Centre on 14-16 September 2018. It was jointly organized by COMSATS University Islamabad and Everest International Expo (Pvt.) Ltd. Everest having its presence in Asia, Africa and Europe is a prestigious company of Pak- China Joint Chamber of Commerce and Industry (PCJCCI). The University of Lahore, Women Chamber of Commerce & Industry (Lahore Division) and Sialkot Chamber of Commerce & Industry joined the Forum as partner institutions.

Background: Pak-China Business Forums (PCBFs) have been organized since 2012 in Islamabad and Lahore, pursuant to the framework of Scientific and Technological Cooperation between Pakistan and China as was conceived in the Protocol of the 17th Session of Pak-China Joint Committee on Science & Technology signed in November 2011 at Beijing. COMSATS University Islamabad (CUI) in collaboration with Xuzhou Normal University of China therefore introduced a knowledge based and academia driven model of cooperation by organizing Pak-China Business Forums on annual basis with some specific themes encouraging participation of Chinese technology enterprises along with Pakistani business houses/SMEs, Universities and R&D Organizations. The forums have provided opportunities for knowledge based cooperation in businesses and technology transfers. The format of forums has therefore been exhibitions of innovative products, seminars, workshops and road shows. This provided an efficient platform between Pakistan and China for promoting effectively the bilateral cooperation in trade, technology, culture and arts. This activity being conducted annually since 2012 is highly compatible with China's "Belt and Road" initiatives, as these forums are promoting inter alia people to people contacts as well as linkages at institutions level; these efforts were therefore duly endorsed by the 18th Session of Pak-China Joint Committee on Science & Technology held in July 2017 at Islamabad.

With above background and prospects COMSATS University Islamabad has organized the following forums witnessing a high level of diligence and achievements, the Forum has now been a regular event arranged by the CUI following the policy guidelines by its former BoG for a societal impact and social responsibility of CUI, while these Forums from 2016 onwards have been conducted without any financial liability on Government of Pakistan or CUI's exchequers.

Summary of PCB Forums from 2012 to 2018:

- **1st Pak-China Business Forum 2012:** April 15-18, 2012
Pak-China Friendship Centre, Islamabad.
Inaugurated by Federal Minister of Science & Technology
- **2nd Pak-China Business Forum 2013:** March 23-26, 2013
Pak-China Friendship Centre, Islamabad.
Inaugurated by Special Secretary Ministry of Foreign Affairs
- **3rd Pak-China Business Forum 2014:** March 21-23, 2014
Pak-China Friendship Centre, Islamabad.
Inaugurated by Federal Minister of Science & Technology
- **4th Pak-China Business Forum 2015:** March 27-30, 2015
Pak-China Friendship Centre, Islamabad.
Inaugurated by Federal Minister of Science & Technology
- **5th Pak-China Business Forum 2016:** March 19-22, 2016
International Expo Centre Lahore
Inaugurated by Chief Minister Punjab
- **6th Pak-China Business Forum- Industrial Expo 2018:** September 14-16, 2018
International Expo Centre Lahore
Inaugurated by Governor Punjab Chaudhary Muhammad Sarwar

Governor of Punjab Ch. Muhammad Sarwar also inaugurated the Industrial exhibition along with Dr. S.M. Junaid Zaidi Executive Director COMSATS, Dr. Rahaeel Qamar, Rector CUI, Mr. S.M. Naveed President Pak-China Joint Chamber of Commerce and Industry (PCJCCI), Mr. Wenyan FA, CEO Everest International Expo and Ms. Mi Wenpeng, Deputy Director General of Jinan Federation.



The Governor Punjab, in his inaugural address, expressed his gratitude and appreciation that the Forum and Industrial Expo were leading to deliver the most outstanding opportunities for all participants from China and Pakistan in different sectors of economy. Other eminent speakers at the Inaugural ceremony loudly expressed their views on the

upcoming contemporary opportunities for joint ventures for the local businesses and industries acting as a source for up-gradation of local industry by introducing emerging technologies and to develop our businesses on futuristic approach in order to take maximum benefits out of CPEC. It was also noted that “business-to-business exhibition and meetings were aimed at one-stop shop from finished innovative products to processing technology” and that: “such exhibitions will be helping in developing bilateral relations between Pakistan and China”.



Main purpose and Objectives:

- To pursue interaction between Pakistani and Chinese entrepreneurs and businessmen at the Forum
- Opportunities for technology transfer
- Possibilities of attracting FDI from China
- Provide business opportunities for Pakistani businesses to expand
- Assist Chinese enterprises to open up in Pakistani markets
- Co-ordinate achievements in culture, trade, arts and knowledge

Format of the Forum and Expo:

- Display of products, processes and technological ideas developed at CUI and other participating Pakistani organizations
- Product display by Chinese and local businesses
- Seminars, Workshops, talk sessions, B2B meetings and road shows
- Sideline meetings with chamber of commerce and related governmental entities

Potential Participants of the Forum and Industrial Expo- 2018:

- Enterprises looking forward to expand their businesses in South-Asia market.
- Renowned Chinese firms and Chinese companies already active in Pakistan, looking for joint opportunities in Pakistan
- Businesses willing to attract foreign investors
- Academia looking forward to sharing knowledge and industry linkages
- Academia seeking foreign grants and exchange of skills
- Pakistani Business houses/SMEs
- The exhibition was open to general public

Salient Features and Highlights of the Event:

Some of the **Salient Features** and high-lights of the 6th Pak-China Business Forum- Industrial Expo 2018 were:

- PCBF-IE 2018 was visited by 150,000 plus visitors that include 200+ Chinese business persons.
- A total of 398 standard booths were organized at this Expo, with an area of 80,000 square feet; 211 booths were for Chinese companies.
- The Chinese companies at the PCBF-IE 2018 included some reputable and A-listed Chinese brands such as TCL, Qingqi, Laigong, Rizhao Port, Superstar, Zichai, Foton, Universal, Shifeng, etc.
- In addition to general public Chinese booths were visited by more than 20,000 professionals, to include CEOs (12%), decision-making managers (22%), procurement department staff (15%), department managers (10%), factory owners (25%), and technical staff (11%).
- PCBF-IE 2018 was participated by **110** Pakistani Companies and Business Houses coming mainly from the following sectors:
 - ✓ Garments& Shoes
 - ✓ Jewelry
 - ✓ Food Processing
 - ✓ Water Treatment and Conservation
 - ✓ Automobiles & tires
 - ✓ Tools manufactures
 - ✓ Banks & Financial Institutions
 - ✓ Higher Education and Research Institutions
 - ✓ Pharmaceuticals & Cosmetics Industry
 - ✓ Telecom
 - ✓ Construction Engineering & Industry
 - ✓ Chemicals& Bio-Medical
- PCBF-IE 2018 was participated by **70** Chinese companies from the following sectors:
 - ✓ Electronics & Auto parts
 - ✓ Motorcars
 - ✓ Machinery Manufactures
 - ✓ Food Processing
 - ✓ Textile Machinery
 - ✓ Auto parts and Tire Manufactures
 - ✓ Trading

- At least more than 500 B2B meetings were held during PCBF-IE 2018 that culminated to signing of a number of MoUs among Pakistani and Chinese companies.
- A Gala dinner was hosted by University of Lahore a co-partner of the event, for all participants of PCBF-IE 2018 while free lunches were also served during three days of the Forum..
- **Thematic Sessions** in following areas were held during PCBF-IE 2018:
 - ✓ Biomedical Materials Spinning Off translational Research
 - ✓ Water sanitation, Purification and Conservation
 - ✓ Digital Culture
 - ✓ Renewable Energy/ New Energy Technologies-Challenges and Opportunities
 - ✓ Trade Policies-Trade Map
 - ✓ Strengthening Pak-China Cultural Relations through Museum
 - ✓ Media's Role in Pak China Business Development-Showcasing Opportunities & Attracting Investment
- Advisory Board Meeting of CUI's **China Study Center** was held on 15th September 2018 at sidelines of the 6th PCBF-IE 2018. Most of the Board members came from China, participated in it. The Board reviewed the activities and future plans of the Centre.

Some Success Stories of the PCBF-IE 2018:

The COMSATS University Islamabad (CUI) as an organizer of the Forum has been motivating Chinese exhibitors/enterprises to establish preliminary contacts with the corresponding Pakistani enterprises and business firms much before the PCBF-IE 2018. This greatly improved the outcomes and successful negotiations during the B2B meetings at the Expo. The following are reportedly some of the examples of actual cases of Chinese enterprises experiencing specific success situations at PCBF-IE 2018:

1. Jinan Jinshengxing Machinery Manufacture Co.Ltd.

Jinshengxing is a leading company in the Chinese engraving machine industry. The Company shipped two machines for exhibiting at the Expo 2018. Mr. Yang CEO Jinshengxingon being in Pakistan during the Forum, believes that the Pakistani market has a great potential for their industry. The Company during the Forum reached cooperation intentions and arrangements with 13 Pakistani companies. One month after the Expo, Jinshengxing again sent its staff to Pakistan to explore business opportunities further with an intention to invest 7 million US dollars in Pakistan **to build an engraving machine factory in Pakistan**. As a result of these interactions the site for a warehouse has now been selected and detailed work is under way at present.



2. Shandong Laigong International Business Co., Ltd

Laigong is a well-known construction machinery manufacturer in China. CUI held a new product launch conference and invited the Construction Association of Pakistan and 18 Pakistani construction machinery companies to attend. It was for the first time for Laigong to enter the Pakistani market at the event of 7th PCBF-IE2018. The success of this event have greatly encouraged Laigong International to work further for the development of the Pakistani market with full confidence and satisfaction of the Company. Reportedly within one year, Laigong will set up a franchise store in Pakistan, not only for the sale of various types of construction machinery, but also a series of services and accessories to machine maintenance etc. The Company plans to invest 12 million US dollars to build a construction machinery manufacturing plant. After the completion of the plant, it will bring advanced production technology and more employment opportunities to the local area.



3. Shandong Qimaotong International Trade Co. Ltd.

Qimaotong is a professional supplier of building materials. The company is located in Zibo city, which is a famous center for building materials production in China. The Company has the capacity to provide first-class quality products as well as a motivation in the projects of China-Pakistan Economic Corridor (CPEC).

Through the PCBF-IE 2018, Qimaotong has learned the infinite potential of the Pakistani market of application innovative construction technologies. On establishing contact with the local counterparts during PCBF-IE 2018 in September 2018, a delegation of six Chinese

companies dealing in building materials, machinery, foundry and electronics have visited Pakistan December 2018. By visiting the local market and connecting with associations and chambers, the Chinese delegation had a deeper understanding of Pakistan to step forward. This form of interactions and mutual understanding is going to result in united enterprises of different industries enabling a systematic integration of Chinese market and technologies with the Pakistani market, giving full play to various advantages and benefits in Pakistan and China for a common economic development and progress.

Follow-up of the PCBF-IE 2018:

As follow up of the Expo, in order to explore further potential of cooperation and collaboration, CUI has selected carefully some local industries with their related markets matched with industries of Chinese exhibitors. The cases of the following two companies in this respect are of worth mentioning:

1. Shandong XidaLuxin Waterproof Materials Co., Ltd

Through the match-making by CUI, Luxin visited three companies that have reached the intention of cooperation during the Expo. After hectic file-work, CEO Mr. Liu believed that his products can meet the market demands and decided to set a branch of the company in Lahore



For establishing the close business relations with local enterprises.

2. Haijia Tape (Qingdao) Co., Ltd

Haijia is a large-scale tape manufacturer in China. CUI matched it with a tape manufacture enterprise in Lahore and led Haijia to the local factory. After communicating with the factory owner, CEO Mr. Wang expressed his keenness to cooperate with local factories. Haijia Tape (Qingdao) Co., Ltd. is willing to invest 5 million US dollars by providing technical support also.

Through PCBF-IE 2018 the Chinese exhibitors were able to understand fully Pakistan's potential, its advantages in terms of resources and polices that attract them to work further for development in Pakistan. At present, 47 Chinese enterprises have established cooperative relations with Pakistani's to purse trade, joint ventures and investments. It is estimated that this investment will exceed 200 million US dollars. Pak-China Business Forum - Industrial Expo has therefore become a professional and efficient platform for Chinese companies to invest and make joint ventures in Pakistan.

Biomedical Session of 6th PAK-CHINA Business Forum-Industrial Expo

Biomedical session was held at 6th PAK-CHINA Business Forum-Industrial Expo on September 15, 2018 at Expo Centre Lahore. The following speakers were invited to deliver talks:

- Mr. Khurram Zafar, Director 47 Ventures, presented, “Embracing Entrepreneurship in an Academic Environment”.
- Prof. Kamran Butt, Consultant Doctors Hospital & Medical Centre Lahore presented, “Role of Biomaterials in Orthopedic Surgery & Applications (Synthetic Bone Graft Substitutes)”.
- Dr. Sabieh Anwar, Department of Physics Lahore LUMS presented, “A Physics Professor Dabbles in Entrepreneurship & Hardware Building: A Personal Account”.
- Dr. Shafeeq Haider, Head QA Department Pakistan Kidney & Liver Institute and Research Center presented, “The Next Steps for Translational Research”.

The above mentioned talks were followed by panel discussion to address leading questions as “Do clinicians endorse locally manufactured medical devices”. The panel endorsed this concept and showed their great interest in locally developed products. However, it was suggested that the test of such devices should be done from developed countries.

The Thematic Session closed with a Vote of thanks by Dr. Aqif Anwar, Head IRCBM and awards distribution to the honorable speakers.



Thematic Session on Water Sanitation, Purification & Conservation

The overall goal of the thematic session was to improve the health and socioeconomic well-being of public by the application of water treatment, purification and conservation technologies that can remove many organic pollutants, salts and pathogens from water and wastewater.

The thematic session created awareness on the situation of the water resources in Pakistan and provided hands-on experience on water purification techniques.

The honourable speakers were distinguished experts from the industry and academics who gave their valuable insight on the topics of the Thematic Area: Water Sanitation, Purification and Conservation. Prof. Dr. Ahmad Farooqui, Head Academics and Research, CUI, Lahore campus highlighted social and behavioural issues of water use. Dr. Muhammad Ashraf ,

Director General, Pakistan Council of Research in Water Resources (PCRWR), Islamabad-Pakistan ; Prof. Dr. Ijaz Sandhu, Director Institute of Management Sciences, Sialkot; Dr. Pervaiz Khalid, Head of Geophysics, Institute of Geology, University of The Punjab; Dr Asim Laeeq Khan, Department of Chemical Engineering, CUI, Lahore campus, Mr. Abdul A. Khurram, CEO Water Care Services addressed various aspects of water issues in Pakistan. Prof Dr Robina Farooq pointed out that Tibet in China is the water tower of Asia so Pak-China relationships and CPEC can help increase water reservoirs in Pakistan.

The thematic session achieved the following objectives:

- A number of scientific techniques were highlighted to establish surface and groundwater resources and to deal with scarcity of water in Pakistan in Future.
- A combine industry and academics effort was emphasized in order to deal with the water issues in Pakistan including access to pure water, adequate sanitation, proper hygiene education, water resource development, investigation, management, planning and monitoring, and water purification technologies.



Picture Gallery







Pak-China Business Forum and Industrial Expo - 2018

Program

Opening Ceremony

Friday, 14 September 2018

Program

09:30 am.	Guest to be Seated
09:55 am	Arrival of Chief Guest
10:00 am	Recitation from the Holy Quran
10:05 am	National Anthem
10:10 am	Brief About Pak-China Business Forum by Rector, CUI
10:15 am	Speech by Chinese Representative
10:25 am	Speech by President, Women Chambers of Commerce & Industry
10:30 am	Speech by Rector, University of Lahore
10:35 am	Address by Chinese Ambassador
10: 45am	Address by the Federal Minister, Ministry of Science and Technology & Chancellor, CUI
10:55 am	Address by the Chief Guest
11:05 am	Distribution of Souvenirs
11:10 am	Vote of Thanks by Executive Director, COMSATS
11:15 am	Refreshments

Day 1: Friday, 14 September 2018

01:00 pm Exhibition opens for public

THEMATIC AREA: Biomedical Materials

Conference Hall No. 1

Workshop Session: Spinning off Translational Research

Timings	Talk/Activity	Person
2:00 pm	Recitation	Dr. Arsalan Ahmed Ansari IRCBM, CUI Lahore Campus
2:05 pm	Introduction to COMSATS University Islamabad, IRCBM and the Biomedical Materials Thematic Session of 6 th Pak China Business Forum 2018 by Session Chair	Prof. Saadat Anwar Siddiqi Advisor IRCBM, CUI Lahore Campus & President Khwarizmi Science Society
2:10 pm	Talk: Biomedical Materials, Tissue Engineering, Regenerative Medicine – IRCBMs Translational Saga	Dr. Aqif Anwar Chaudhry Head IRCBM, CUI Lahore Campus
2:30pm	Talk: Role of Biomaterials in Orthopaedic Surgery and Applications (Synthetic Bone Graft Substitutes)	Prof. Kamran Butt Consultant Doctors Hospital & Medical Centre Lahore
3:00pm	Talk: A Physics Professor dabbles in	Dr. Sabieh Anwar

	entrepreneurship and hardware building: a personal account	Associate Professor Department of Physics, LUMS & Joint Secretary Khwarizmi Science Society
3:30pm	Talk: Embracing Entrepreneurship in an Academic Environment	Mr. Khurram Zafar Director 47 Ventures & Director National Incubation Center, Lahore (LUMS)
4:00 pm	Talk: The Next Steps for Translational Research	Dr. Shafeeq Haider Head QA Department Pakistan Kidney & Liver Institute and Research Center
4:30 pm	Panel Discussion Mr. Khurram Zafar (Panel Expert) Prof. Kamran Butt (Panel Expert) Dr. Shafeeq Haider (Panel Expert) Dr. Sabieh Anwar (Panel Expert)	Moderator: Dr. Muhammad Yar, Associate Professor, IRCBM, CUI Lahore Campus
5:10pm	Closing Remarks and Distribution of Souvenirs	Dr. Aqif Anwar Chaudhry Head IRCBM, CUI Lahore Campus

Business 2 Business Meetings

14 September 2018

Time	Meeting	Room No.
01:00 pm – 06:00 pm	Business to Business Meetings between Chinese and Pakistani Businesses/ Companies	B2B Hall

THEMATIC AREA: Water Resources

Conference Hall No. 2

Workshop Session: Water Sanitation, Purification & Conservation

Time	Talk/Activity	Resource Persons
1:00 - 2:00 pm	Registration	Reception desk
2:00 pm	Guests to be seated	
2:00 pm	Recitation from the Holy Quran	
2:10pm	Welcome and introduction of the Pak-China Business Forum and Thematic session	Prof. Dr. Muhammad Ahmed Farooqui, Head Academics and Research, CUI, Lahore campus
2:30 pm	Pakistan's looming water crisis - how to deal with it	Dr. Muhammad Ashraf, Director General, Pakistan Council of Research in Water Resources (PCRWR), Islamabad-Pakistan
3:00 pm	GIS Mapping of Pakistan Water Resources	Prof. Dr. Ijaz Sandhu, Director, Institute of Management Sciences, Sialkot
3:30 pm	Planning For Groundwater Resource Development,	Dr. Pervez Khalid, Assistant Professor / Head of

	Investigation and Monitoring in Pakistan	Geophysics, Institute of Geology, University of The Punjab, Lahore
4:00 pm	Vertical electrical resistivity survey for groundwater	Dr Siddique Akhtar Ehsan, Department of Physics, CUI, Lahore Campus
4:30 pm	Total Water Management: How efficiently & effectively you can manage water in a factory.	Mr. Abdul A. Khurram, CEO Water Care Services
5:00 pm	Panel discussion/ Q&A/Exploiting synergies between Pakistan and China for Water Conservation, Purification & Sanitation systems development and Implementation	Moderator: Prof. Dr. Rai Niaz Ahmad, Ex VC PMAS University of Arid Agriculture, Pakistan
5:20 pm	Vote of Thanks and Distribution of Souvenirs	Prof Dr. Robina Farooq Head of Chemistry Department, CUI, Lahore Campus

THEMATIC AREA: Higher Education

Mini Auditorium, Expo Centre Lahore

Workshop Session CPEC: Opportunities and Challenges for Pakistani Universities

Time	Activity	Resource Persons
2-2:30 PM	Registration of guests	
2:30 PM	Guests to be seated	
2:30 PM	Recitation of Holy Quran	
2:35PM	Welcome and Introduction	Mr. Muhammad Murtaza Noor National Coordinator, Inter University Consortium for Promotion of Social Sciences Islamabad
2:45 PM	Opening Remarks	Prof. Dr. Arshad Ali Executive Director, Higher Education Commission Islamabad
2:55 PM	Panel Discussion: C-PEC (China Pak Economic Corridor), a game changer, is poised to bring string of opportunities to Pakistan. In this session, highly experienced educationists will discuss and share their ideas about the upcoming opportunities and challenges associated with the higher education sector in Pakistan. The primary context of the discussion will be the 60% youth population for which investment, training and job	Prof. Dr. Mohammad Nizamuddin Chairperson, Punjab HEC, Lahore Prof. Dr. Arshad Ali Executive Director, HEC Islamabad Prof. Dr. Rauf-i-Azam Vice Chancellor, University of Education, Lhr. Prof. Dr. Wasim Qazi Vice Chancellor, Iqra University, Karachi Prof. Dr. Muhammad Sarwar Vice Chancellor, Gomal University, D.I Khan Dr. Ishtiaq Ahmad Vice Chancellor, University of Sargodha

	opportunities are to be planned to extract maximum benefit of the human resource and put Pakistan in the desired economic trajectory.	<p>Prof. Dr. Syed Tahir Hijazi Vice Chancellor, Muslim Youth University, Isb.</p> <p>Prof. Dr. Asif Ali Vice Chancellor, MNS Univ. of Agr., Multan</p> <p>Prof. Dr. Abdul Razzaq Sabir Vice Chancellor, Univ. of Turbat, Balochistan</p> <p>Mr. Muhammad Moazam Shahbaz Analyst and Education Expert</p>
4:15 PM	Conclusion	<p>Prof. Dr. Mohammad Nizamuddin Chairperson, Punjab HEC, Lahore</p>
4:25 PM	Vote of Thanks	<p>Prof. Dr. Qaisar Abbas Director, COMSATS University Islamabad, Lahore Campus</p>

06:00 pm EXHIBITION CLOSES FOR PUBLIC

9:00 am Exhibition opens for public:

THEMATIC AREA:China Study Center

Conference Hall No. 1

Workshop Session: Advisory Board Meeting of China Study Center, CUI.

Time	Talk/Activity	Resource Persons
10:00 am	Recitation	Mr. Syed Shams ul Hassan, China Study Center, Islamabad Campus
10:05 am	Introduction of the Members	
10:15 am	Welcome Remarks by the Incharge China Study Center	Mr. Tanvir Abbas Jafri, Incharge China Study Center,
10:20 am	Progress Report of China Study Center	Mr. Tanvir Abbas Jafri, Incharge China Study Center
11:00 am	Discussion Regarding Future Activities of the Center	
11:45 am	Any other Item	
12:00 Noon	Concluding Remarks Vote of Thanks and Distribution of Souvenirs	Mr. Tanvir Abbas Jafri (Incharge China Study Center, Secretary/ Member)

THEMATIC AREA: Media andPak China Business

Conference Hall No. 1

Workshop Session: Media's Role in Pak China Business Development-Showcasing Opportunities & Attracting Investment

Time	Talks/Activities	Resource Persons
1:00 pm	Registration	
1:25 pm	Guests to be Seated	
1:25 pm	Recitation From the Holy Quran	Qari
1:30 pm	Welcome Address	Prof. Dr. Qaisar Abbas Director, CUI, Lahore Campus
1:40 pm	International Media and Pakistani media comparison on CPEC	Murtaza Noor National Coordinator Inter University Consortium for Promotion of Social Sciences Pakistan
2:00 pm	Media role in Pak China Economic Cooperation	Rizwan Razi Columnist/Analyst/Broadcast and Business Journalist
2:20 pm	Global Media's perspective on Pak China Economic Cooperation	Salman Abid Political analyst &Columnist Executive Director Institute for Democratic Education and Advocacy (IDEA)
2:40 pm	Pak China Business & Media	Nasrullah Malik Executive Director, Nai Baat Media Network

3:00 pm	Electronic Media & Pak China Relations	Dr. Aslam Dogar Additional DGPR, Punjab
3:20 pm	Historical perspective of Pak-China Business	Salman Ghani Group Editor, Dunya Media Group
3:50 pm	Pakistani Media and Pak China Economic Corridor	Prof. Dr. Muhammad Ejaz Butt Anchorperson PTV News.
4:15 pm	Impact of Political Economy on Pak China Relations	Irshad Ahmad Arif sb Group Editor, Channel 92
4:40 pm	Pak China Economic Corridor to Punjab Corridor controversy of Media	Sajjad Mir sb, Ex-Editor Nawa e Waqt Karachi Ex Editor Zindagi Tabeer Analyst PTV Ex-Executive Director News 1 Columnist
5:00 pm	Print Media Perspective on Pak China Economic Growth'	Amjad Islam Amjad (Writer, Drama Writer and Columnist)
5:20 pm	Media's Role in Pak-China Economic Growth	Mujeeb ur Rehman Shami Chief Editor, Daily Pakistan
5:40 pm	Q & A session	All Speakers
6:40 pm	Vote of Thanks and Distribution of Souvenirs	Sohail Riaz, CUI, Lahore Campus

THEMATIC AREA: Renewable Energy

Conference Hall No. 2

Workshop Session: Renewable Energy/New Energy Technologies-Challenges and Opportunities

Time	Talk/Activity	Speaker
8.30 am	Seating of Participants and Arrival of Chief Guest	-
9.00 am	Recitation of Holy Quran	
9:05 am	Welcome Address	Mr. Khalid Saeed
9:15 am	RE Power Generation and Investment Opportunities in Pakistan.	Amjad Ali, CEO AEDB
9.30 am	Tariff Policy for Renewable Energy Power Generation	NEPRA Representative
9:45 am	Investment Climate in Punjab Province of Pakistan.	CEO, Board of Investment, Punjab.
10:00 am	Renewable Energy in China – Role of Private Sector.	Chinese Expert (Chinese Company Rep.)
10.15 am	Speech by Chief Guest	Chairman, Planning and Development Dept. Government of the Punjab.
10.30 am	Break	
10.45 am	Smart (Renewable) Energy Solutions.	Gohar A. Zaidi
11:00 am	Business Opportunities of Small Hydel Power Generation in KPK	Project Director PEDO
11.15 am	RE Power Generation in Pakistan and Investment Opportunities in Wind Energy in Sindh.	Director, Energy Dept. Sindh
11.30 am	Modern Energy Technologies	Director General PCSIR
11.45 am	Role of Private Sector in Development of RE Technologies in Pakistan.	Rep. Orient Energy.
12 Noon	Solar Power Generation: Lessons learned.	COO, Solar Power Company Punjab.

12.15pm	Micro Hydel Energy Opportunities in Pakistan	GM Design HMC Taxila Dr. Ajaz Bashir
12.30 pm	Bio Energy Resources of Pakistan – Business Opportunities.	Dr. Ehsan Ali Director, Bio Energy Institute, UAF
12.45 pm	Green Financing Scheme of Pakistan.	State Bank of Pakistan (Representative)
1.00 pm	Discussions and Recommendations	
1.20 pm	Vote of Thanks / Closing	

THEMATIC AREA: Women Chamber of Commerce & Industry(WCCI) and Chinese Businesses

Conference Hall No. 2

Workshop Session: Trade Policies-Trade Map

Time	Talk/Activity	Resource Persons
1:30-2:00 pm	Registration and guests to be seated	
2:00 pm	Recitation from Holy Quran	
2:10 pm	Welcome address	Ms. Falahat Imran, President Women Chamber of Commerce & Industry (Lahore Division)
2:20 pm	Trade Policies-Trade Map	Invited speakers from Women Chamber of Commerce & Industry (Lahore Division)
3:30 pm	Discussion	
4:00pm	Concluding remarks and Recommendations	Representative of Women Chamber of Commerce & Industry
4:20pm	Address by Guest of Honour followed by Souvenir distribution	Director General, TDAP Punjab
4:40 pm	Vote of Thanks	SVP WCCI

Business 2 Business Meetings

15 September 2018

Time	Meeting	Room No.
10:00 am – 06:00 pm	Business to Business Meetings between Chinese and Pakistani Businesses/ Companies	B2B Hall

06:00 pm Exhibition closed down for public

9:00 am Exhibition open for publics

THEMATIC AREA Museum Association of Pakistan

Conference Hall No. 1

Workshop Session: “Strengthening Pak-China Cultural Relations through Museum”

Time	Activity	Resource Person
09:30am	Recitation from Holy Quran	
09:40am	Welcome address	Dr. Qaiser Abbas, President MAP and Director, CUI, Lahore Campus
09:50am	Introduction of MAP	Mian Attique Ahmad, Secretary General MAP
10:00am	Dreaming for our future relations with china in museum sectors with reference to last visit	Mr. Ehtsham Aziz, Lahore Museum-
10:20am	Chinese potential in heritage management- experiences of visit	Dr. Kiran Siddique, QAU Islamabad-
10:40am	Suggestions for Pakistani museums for possible collaborations with Chinese Museums.	Muhammad Shah Bukhari, Director National Museum of Pakistan Karachi
11:00am	Possible forms of Pak-China Museums collaborations	Dr. Kanwal Khalid, Punjab University Lahore
11:20am	Introduction of Chinese Museums/success stories	Ms.ZHANG Yue, National Museum of China
11:40am	Gandhara- a form of cultural connections	Dr. Shakir Ullah, Hazara University
11:55am	Guest of honor- Speech	Mr. Pirzada Irshad Ahmad, Director General of Tourism and Archaeology AJK
12:15pm	Conclusions of the seminar and recommendations for possible cooperation between CMA & MAP	Prof. Zain-ul-Abdeen, VP MAP
12:30pm	Vote of Thanks and Distribution of Souvenirs	Mr. Naveed A Khan, FS MAP

THEMATIC AREA: Women Chamber of Commerce & Industry and Chinese Businesses

Conference Hall No 2

Workshop Session: Digital Culture

Time	Talk/Activity	Resource Persons
09:30am	Registration and guests to be seated	
10:00 am	Recitation from Holy Quran	
10:10am	Welcome address	Ms. Falahat Imran, President Women Chamber of Commerce & Industry (Lahore Division)
10:30am	Digital Culture	Invited Speakers from Women Chamber of Commerce & Industry (Lahore Division)TDAP /SBP
11:30 am	Discussion	
12:00 Noon	Concluding remarks and Recommendations	Women Chamber of Commerce & Industry
12:30 pm	Address by Guest of Honour followed by Souvenir distribution	Director General, TDAP Punjab

12:50 pm	Vote of Thanks	SVP WCCI
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Business 2 Business Meetings

16 September 2018

Time	Meeting	Room No.
10:00 am – 02:00 pm	Business to Business Meetings between Chinese and Pakistani Businesses/ Companies	B2B Hall

02:00 pm EXHIBITION CLOSES FOR PUBLIC

Closing Ceremony

Sunday, September 16, 2018

Program

03:30 pm	Guest to be seated
03:45 pm	Arrival of the Chief Guest
03:50 pm	Event Report
04:00 pm	Speech by Pakistani Participant
04:05 pm	Speech by Chinese Participant
04:15 pm	Address by the Chief Guest
04:25 pm	Vote of Thanks
04:30 pm	Refreshments

Forum and Exhibition event ended.