

# NEWSLETTER

DEPARTMENT OF MANAGEMENT SCIENCES

SPRING 2019



COMSATS  
UNIVERSITY  
ISLAMABAD  
LAHORE CAMPUS

# DEPARTMENT OF MANAGEMENT SCIENCES CUI LAHORE

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## Message from the HOD

Welcome to the Department of Management Sciences at COMSATS University Islamabad, Lahore Campus. We aspire to be at the apex of management education and research in the region. The Department of Management Sciences envisions being a regional hub for management education and research by training students in all fundamental and analytical areas integrated with globally diverse environment. We continuously remain engaged in developing indigenous and international clusters for research through strategic partnerships with business schools of international repute, executives, and practitioners to provide novel and responsive education to students.

We are a leading department of management and business studies in the country, especially distinguished as a centre of quality research in all relevant fields including organizational behavior, leadership, business ethics, finance, human resource management, and economics with over 400 research publications, around 100 conference papers, and a dozen of books published during last five years. We endeavored to promote a research focused academic environment in the country by organizing international conferences such as SAICON and Global Forum on Islamic Finance (GFIF) as our annual activities.

Our academic programs are designed to develop graduates who can recognize and resolve challenges emerging from today's dynamic global environment. We offer a practical outlook of the industry needs to enable our graduates to relate classroom teaching to the factual realities of the country. Our undergraduate program nurtures highly competent marketing, human resource, accounting and finance professionals. Our graduate program is aimed at producing high quality research at global front. Department has the privilege to have researchers of international stature in relevant fields that provides an advantage to our graduates over any other department of management studies.

Development of soft and employability skills among graduating cohorts remain primary concern of my colleagues. Social life at the department is a worthwhile experience for students to satisfy their aesthetics. We provide an environment to take initiative and promote innovative behavior through variety of curricular and co-curricular activities.

Sixty-eight permanent faculty members including fifteen PhDs from reputed international and national universities, internationally accredited and HEC recognized programs, 24/7 campus-wide WiFi access, world-class library resources, multimedia enabled classrooms, beautiful campus, and a fleet for transportation add colors to the experience of our students.

Thank you very much for being with us. We are looking forward to greet you at the Department.

Dr. Muhammad Amir Rashid



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## ORIENTATION CEREMONY

An Orientation Ceremony for the newly admitted students of Undergraduate and Graduate Programs of the Department of Management Sciences in semester SP19 was held on 06<sup>th</sup> Feb, 2019.







## WELCOME PARTY

A Welcome Party was organized by the Senior Batch of BAF & BBA of Department of Management Sciences for the newly admitted batches of BAF & BBA on 23<sup>rd</sup> April, 2019 at the Campus premises. The concerned students and faculty attended the function.



## FAREWELL PARTY

A farewell function was organized by the Junior Batch of BSAF of Department of Management Sciences for the passing out batch of BSAF on 18<sup>th</sup> April, 2019 at the Campus premises. The concerned students and faculty attended the function.





# SEMINAR ON SOFT SKILLS

A seminar on Importance of Soft Skill was organized by the M.Fahad Javaid AP MS department, Rabail Tariq lecturer MS and COMSATS management club on 19th Nov, 2018.



Mr. Muhammad Arif (Visiting faculty at LUMS) was main speaker for the event. Students of senior batches attended the session and appreciated such arrangement by the department.







## *Seminar On Project Management*



A seminar on Project Management was organized by Mr. Tahir Aziz Khan, Program Coordinator, Department of Management Sciences, CUI Lahore Campus. The seminar was conducted by PMI Project Management Institute, Lahore Chapter on 15<sup>th</sup> April, 2019 in Seminar Room D-103.





# SEMINAR ON THE PERSONALITY DEVELOPMENT & GROOMING SKILLS

The seminar was organized by CUI Management Club (CMC) in collaboration with Geeks Inn Media training Academy. The purpose of the seminar was to develop the awareness among the students on how to build their career in the field of acting and anchoring. The seminar also focused on motivating the students on how to present themselves through this platform. The details of the event are

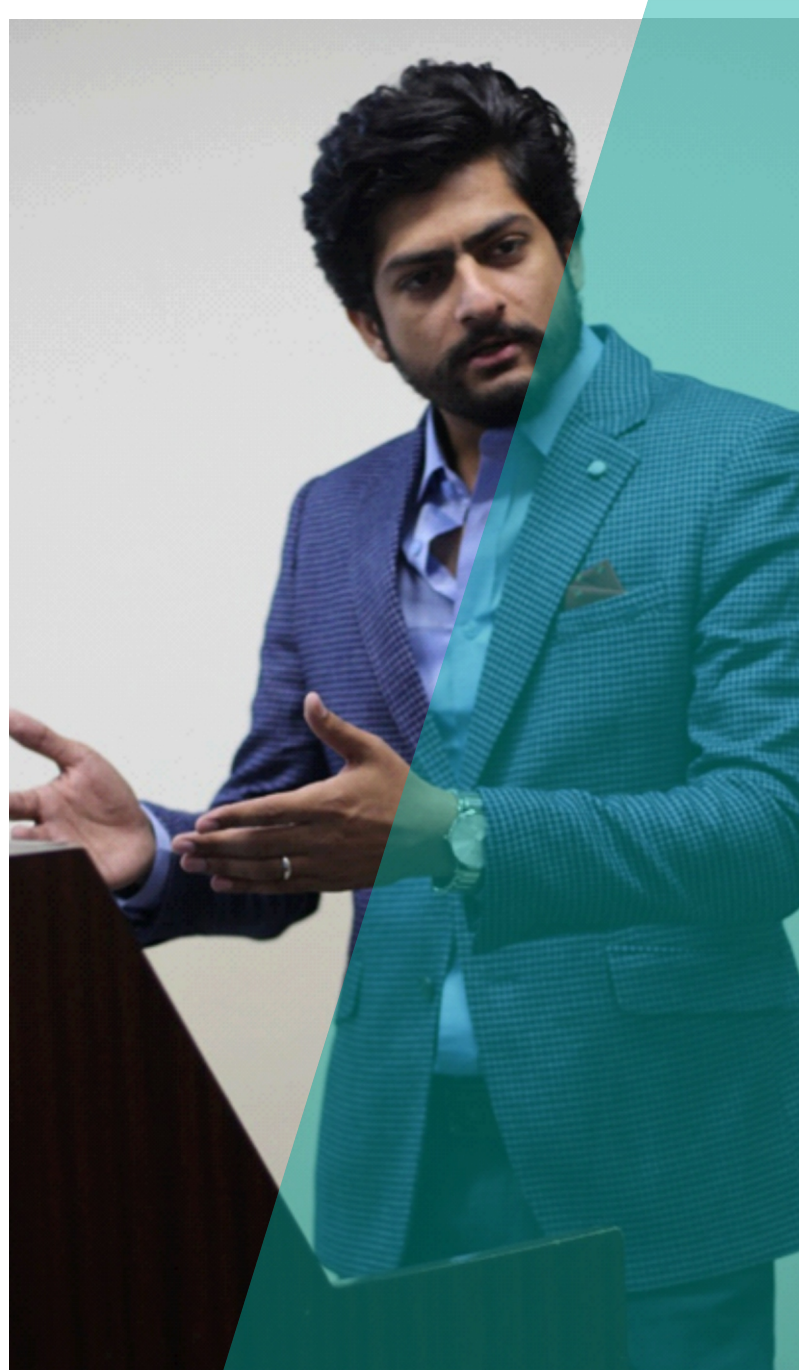
Venue: D-103

Date: 18<sup>th</sup> April, 2019

Speakers:

Mr. Rizwan Sarwar Bhatti

Ms. Hibba Waqar









# AWARENESS SEMINAR ON CHALLENGES OF RURAL EDUCATION IN PAKISTAN

The awareness seminar on the challenges of rural education in Pakistan has been organized by CUI Management Club CMC in collaboration with Ghazali Education Trust.

## Objective :

The purpose of this seminar was to impart the consciousness on the issues that children of rural areas face in gaining the preliminary education.

GET thoroughly make effort to fulfill the basic education need of the under privileged children in the far flung areas of Pakistan. The focus is to work in alliance with CMC to indulge in variety of activities (i.e. provision of stationary, books, trainings, personality grooming and development skills) to educate the student in these areas on the regular intervals.

## Time and Venue :

Presented by: Umar

Representative of Ghazali Education Trust.

Date: 11-4-19

Venue: D-103



## **Seminar on “Contributions of Management Sciences in Higher Education”**

The students of senior batches of BS(BA), BS(AF) & MBA (1.5years) along with Department Faculty attended a seminar on “Contributions of Management Sciences in Higher Education” conducted by Dr. Saeed Akbar, Hull University Business School, UK.

## **Seminar on “Technological Changes and Employment Challenges faced by Business Graduates”**

The students of senior batches of BS(BA) & BS(AF) along with Department Faculty attended a seminar on “Technological Changes and Employment Challenges faced by Business Graduates” conducted by Dr. Niaz Ahmad Bhutto, HOD Business Department & Dr. Waqar Akram, Professor of Economics from IBA Sukkar on (Tuesday) April 02, 2019 in Seminar Room, D-Block.

## **Training Session (Impact of Financial Technology on Islamic Banking and Finance)**

The Department Faculty with Finance specialization attended a One Day Training titled “Impact of Financial Technology on Islamic Banking and Finance” conducted on Friday 15<sup>th</sup> March, 2019 starting from 09:30AM to 04:30PM at Seminar Room, IRCBM. Dr. Muhammad Ashfaq from Amanah IIFE, Germany conducted the training session.

## **Training session for MS / PhD scholars**

CUI- Lahore Library Information Services organized a training session for MS / PhD scholars of Department of Management Sciences on 25<sup>th</sup> April, 2019 at 5:30PM. The duration of training was one hour consisted of two parts (one for 1st and 2nd Semester and second part for Research scholars, with different modules. The training was conducted by Dr. Muhammad Tariq, Library Incharge along with Mr. Muhammad Ishtiaq, Deputy Librarian, CUI Lahore Campus.

## **Recruitment drive by Mezan Group**

A recruitment drive by Mezan Group was held at the Department of Management Sciences, CUI Lahore Campus on 24th April 2019 from 2pm to 4pm. Mezan, a market leader in edible oil industry in Pakistan is launching its Management Trainee Program for Sales Division, duration of which is six (6) months. For this purpose their team engaged with our graduating students/graduates of BBA/MBA Marketing. During the interaction with participating graduates, following activities were held:

Briefing about Mezan Group and its range of products  
Interactive activities

Conducting interviews

# TRAINING WORKSHOP ON “COMPUTING FOR MANAGEMENT”

A Training Workshop was arranged by the Department of Management Sciences on “Computing for Management” for BSBA/BSAF/BBS/MBA students from 15<sup>th</sup> to 19<sup>th</sup> July, 2019 at GB Lab, C-Block. Almost 20-22 students participated in the training. A professional trainer, Mr. Jawad Mirza conducted the training.

## DIGITAL MARKETING WORKSHOP

In connection with the International Student Convention & Expo; CUI Lahore Campus organized a “Digital Marketing Workshop”, in which the students of Department of Management Sciences and students of Benazir Bhutto Shaheed University, Liari participated. It was held on 16<sup>th</sup> April, 2019 from 2:30PM to 4:00PM at D-103. The workshop was conducted by Dr. Hafiz Muhammad Usman, Assistant Professor, DMS CUI Lahore Campus.



2019





## ATTENDED WORKSHOP

06 Faculty Members of the Department of Management Sciences attended a two days workshop titled “Case Teaching & Case Writing” organized by NBEAC, HEC held on March 07-08, 2019 at Lahore School of Economics (LSE), Lahore.

## ARRANGE WORKSHOP

A Two Days Workshop was arranged on “Case Study Teaching Methodology” for the Faculty of the Department of Management Sciences from 22<sup>nd</sup> to 23<sup>rd</sup> July, 2019 (9AM to 1PM). Mr. Nayyar Butt, Ms. Aniq Rehman, Mr. Haroon Rashid, Mr. Bilal Javed from Department of Management Sciences conducted the workshop. The faculty of the Department of Management Sciences attended the workshop.





# COMSATS BUSINESS CASE COMPETITION

Department of Management Sciences COMSATS University, Islamabad organized a COMSATS Business Case Competition (CBCC) on April 10-11, 2019 (Wednesday, Thursday) at Islamabad campus. The objective of this activity was to develop better understanding of case study method and enhance their problem solving and decision-making skill so that they can face future corporate challenges more professionally.

Training sessions were held at the Department of Management Sciences on 08<sup>th</sup> & 09<sup>th</sup> April, 2019 from 01PM-04PM at D-103 respectively for our three teams participated in the competition. The training was conducted by Dr. Ibrahim Abdullah, Dr. Amir Riaz, Mr. Haroon Rashid, Mr. Nayyar Butt, Ms. Aniqah Rehman & Mr. Bilal Javed. One team from DMS, CUI Lahore Campus won third position in the Competition. The teams were led by Mr. Muhammad Fahad Javed, Assistant Professor





# COMMUNITY SERVICE



**The students of Department of Management Sciences visited an Old Age Home on 16<sup>th</sup> May, 2019 and arranged an Iftar Dinner for all the people and gave them Eid Dresses as a Gift. The team was led by Ms. Marrium Hurr, Research Associate MS.**





# BONFIRE

A cherishable event "Goodbye Fall18" was organized by the students COMSATS Management Club (CMC) to welcome the new year and bid farewell to 2018. The event was based on the bonfire inauguration by the HOD Management Sciences followed by the singing and jam session by the famous bands of the university along with stalls of delicious snacks to make this event memorable.





## BEST TEACHER AWARD

**Dr. Sajid Nazir, Assistant Professor, Department of Management Sciences, CUI Lahore Campus has achieved a Best Teacher Award-2017 in a ceremony organized at the Campus on 26<sup>th</sup> March, 2019.**



## AWARD & HONOR

**Dr. Muhammad Shakeel Aslam completed PhD in Management Learning and Leadership from Lancaster University Management School (LUMS), Lancaster University UK on June 12, 2019. His thesis title is: Learning in Engineering Consultancy Practice: A Rapprochement between Cognitive Learning and Knowing in practice in International Consultancy Alliances at NESPAK Pakistan.**



**Ms. Sadaf Ehsan has completed her PhD Finance on 12th March, 2019 under the supervision Dr Qaisar Abbas from COMSATS University Islamabad, Lahore Campus Subject, Finance Department Management Sciences. Her thesis title is Corporate Social Responsibility, Measurement and its Nexus with Earning's Management and Corporate Governance.**



**Dr. Sami Ullah Lecturer Department of Management Sciences COMSATS University Islamabad, Lahore Campus has completed his PhD from Lancaster University Management School (LUMS). His thesis title is Examining the Entrepreneurial ECO System of developing countries with particular focus on Pakistan.**



# COMSATS UNIVERSITY ISLAMABAD, LAHORE CAMPUS

## Research Productivity Department of Management Sciences, CUI-Lahore Campus

Sr.#	Title	Authors	Journal Name	Volume/Issue	Page/ Article ID	Dep- Campus	IF/ISI	CIIT Authors
1	Strategic Human Resource Management Function and HR Staffing: A Case Study of Telecom Sector	Rana Nadir Idrees, Muhammad Waqas, Imran Haider Naqvi, Asma Imran, Zafar-Uz-Zaman Anjum	Paradigms: A Research Journal of Commerce, Economics, and Social Sciences	2018, Vol. 12, number 2	Page 153-160	Management Sciences Lahore	ISI/Y Category	Rana Nadir Idrees Dr.Imran Haider Naqvi Dr.Asma Imran Zafar-Uz-Zaman Anjum
2	Compensation systems attributes and teachers performance: Mediating effect of Psychological contract fulfillment	Rana Nadir Idrees Dr.Imran Haider Naqvi Dr.Asma Imran Dr. Muhammad Ismail	Middle East Journal of Management Sciences	2019 (In press)	DOI:10.1504/MEJM.2019.10016936)	Management Sciences Lahore	Emerging Sources Citation Index (Clarivate Analytics)	Rana Nadir Idrees Dr.Imran Haider Naqvi Dr.Asma Imran Dr. Muhammad Ismail
3	Linking Leaders Emotional Labor Strategies with Leaders Attitude: An Effective Approach towards Leadership.	Sajjad A., Qasim A. N., Asma I., Summaira Malik, Waqas C.	Middle East Journal of Management Sciences	2019, Vol.6 No.2	Page 139-153	Management Sciences Lahore	Emerging Sources Citation Index (Clarivate Analytics)	Dr.Asma Imran Dr. Summaira Malik
4	Linking Ability- enhancing HR practices, Customer Satisfaction and Emotional Intelligence: Insight from Banking Sector.	Azhar,S., Naqvi, IH., Rashid, MA. Imran, A.	Middle East Journal of Management Sciences	2019 (In press)		Management Sciences Lahore	Emerging Sources Citation Index (Clarivate Analytics)	Sarah Azhar, Dr.Imran Haider Naqvi Dr. Amir Rashid Dr.Asma Imran
5	Influence of Transformational Leadership on Innovative Work Behavior, and mediating role of Teachers Self Efficacy and Innovative Climate: Insight from Engineering Institutions.	Sajid Khan, Asma Imran, Muhammad Nafees	Middle East Journal of Management Sciences	2019 (In press)		Management Sciences Lahore	Emerging Sources Citation Index (Clarivate Analytics)	Sajid Khan, Dr.Asma Imran, Muhammad Nafees
6	Interactive effects of job Stress and Job Demands on Employee Innovative Work Behavior: An Evidence from Non -government Organizations. Pakistan Business Review, Vol. 22 No.2. HEC X Category	Mujtaba Ahmed Asma Imran	Pakistan Business Review	Vol. 22 No.2		Management Sciences Lahore	HeC X Category	Mujtaba Ahmed, Asma Imran
7	Strategic Human Resource Management Function and HR Staffing: A Case Study of Telecom Sector	Rana Nadir Idrees Muhammad Waqas Imran Haider Naqvi Asma Imran Zafar-Uz-Zaman Anjum	Paradigms: A Research Journal of Commerce, Economics, and Social Sciences	2018, Vol. 12, No. 2	Page 153-160	Management Sciences Lahore	ISI/Y Category	Rana Nadir Idrees Dr.Imran Haider Naqvi Dr.Asma Imran Zafar-Uz-Zaman Anjum
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9	Job Stress and Performance Nexus in Tourism Industry: A Moderation Analysis	Kalyar, M.N., Shafique, I. & Ahmad, B.	Tourism: An International Interdisciplinary Journal	67/1	6 to 21	Management Sciences Lahore	ISI	Dr.Imran Shafique
10	Investigating Absorptive Capacity in Supply Chain Performance: Green Supply Chain Management Practices and Responsive Strategy	Shafique, I., Hyder, T.	NMIMS Management Review	36/4	53 to 68	Management Sciences Lahore	ISI	Dr.Imran Shafique



**Thank you**



**COMSATS UNIVERSITY ISLAMABAD LAHORE CAMPUS**

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