



VOL 2, ISSUE 9, SEPTEMBER 2013
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Monthly Bulletin

CIIT Lahore Library

What's inside?

- ✓ News of the Month
- ✓ Journal Contents
- ✓ Newspaper Clippings
- ✓ Fresh Arrival
- ✓ COMSATS Adds

Library Information Services

COMSATS Institute of Information Technology
Defense Road off Raiwind Road Lahore.
Tel: 042-111-001-007, Ext. 814
Email: libraryciitlahore@ciitlahore.edu.pk
<http://library.ciitlahore.edu.pk>

Most discussed topics during the Month

- Peshawar Church Blast
- Earth Quake In Baluchistan

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News Corner

Orientation sessions

CIIT Lahore Library has conducted orientation sessions for newly admitted students in different departments. During orientation session, library staff briefed them about library resources and services. The new library users are also informed about the library rules and regulations.



World Literacy Day 2013

To celebrate "World Literacy Day", CIIT Lahore Library has organized "Library Mounted Books Exhibition" on September 9, 2013. Director CIIT Lahore, Dr Mahmood Ahmad Bodla, along with Convener Library Affaris Committee, Dr. Robina Bhatti, Library Incharge Tariq Najmi, faculty and library staff members has inaugurated the exhibition. Guests visited the stalls and took interest in newly acquired books for library users. Good number of students were also there to witness the book exhibition. Director CIIT Lahore appreciated the library staff for organizing book exhibition within short period.



To celebrate the literacy day 2013, DANISH SOCIETY in coordination with Library Information Services of COMSATS Institute of Information Technology, Lahore Campus celebrated an entire week to promote literacy.

First event was "Mounted Books Exhibition". The society organized a book exhibition in the Library Hall of CIIT Lahore. The exhibition was inaugurated by the Director of COMSATS Lahore, Dr. Mahmood Ahmad Bodla along with Dr. Talat Afza, Dr. Robina Farooq, Convener Library Affairs Committee, Tariq Najmi, Library Incharge, library staff, faculty members and Students of CIIT Lahore. All exhibition participants showed great interest in books that were available in great variety. Latest books on different subjects like literature, management, engineering, architecture & design and on other areas were displayed in the exhibition. Stall was beautifully decorated to attract the library users. The one week exhibition was ended on September 13, 2013.

A seminar with the title "Read to Lead" was also organized on September 11, 2013 where senior faculty members of COMSATS University shared their views and experiences about reading and the role of education in a society. The speakers include Tariq Najmi, Dr. Samina Mazhar, Abid Sharif highlighted the importance of reading and books. The low literacy rate in Pakistan was

Especially focused in these speeches. Dr. Robina Farooq (Convener Library Affairs Committee) and Prof. Hassan Shahnawaz Zaidi (Poet, thinker, philosopher, actor, writer, and architect) were also invited as special guests and speakers. Both talked on literacy, its importance, issues and challenges.

Moreover, to develop an interest in students for education and to play their role in the society as active members, a movie show was organized which proved to be a blockbuster show. They show was appreciated and praised by everyone.

A campaign about literacy day were also organized in the campus. Flexes, banners and flayers were displayed in all notice boards and at public areas of the campus. All banners and flexes have some messages regarding importance of literacy and education.

I would like to pay my thanks to all members of Danish Society particular Snabil and Islam. They did very good job to organize the events. Library staff members, particular Muhammad Ishtiaq for his dedication and commitment. Worthy Director, Dr Mahmood Ahmad Bodla and Convener Library Affairs Committee Dr Robina Farooq , for their approval and encouragements.

German Scholars Mr. & Mrs. Heidi Lindemann visited CIIT Lahore Library

German Scholars Mr. & Mrs. Heidi Lindemann visited CIIT Lahore Library in previous week. Library Incharge Mr Tariq Najmi welcomed and briefed them about library resources and services. They tool special interest in all library resources particular in digital resources.

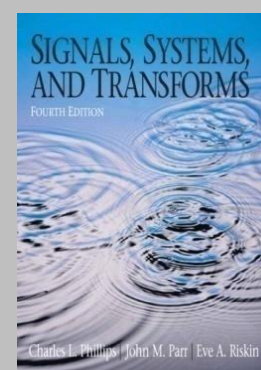
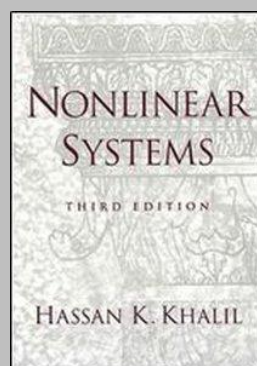
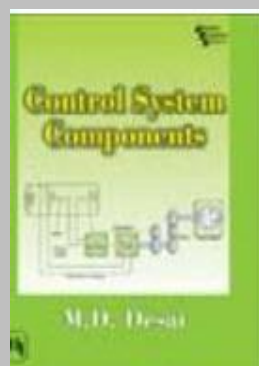
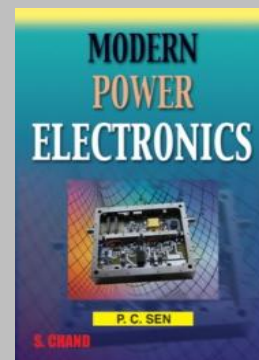
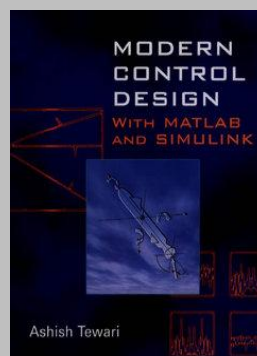
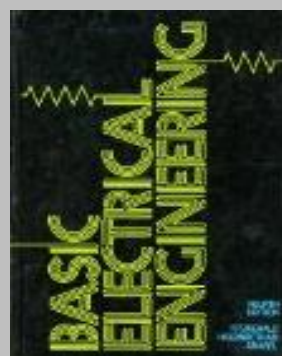
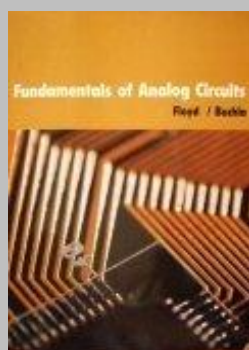
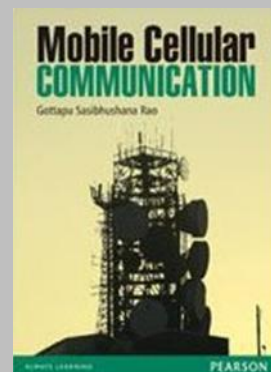
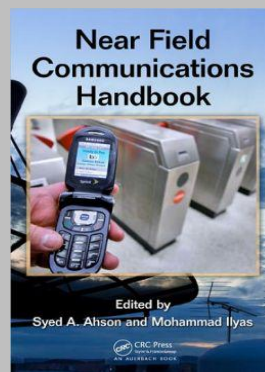
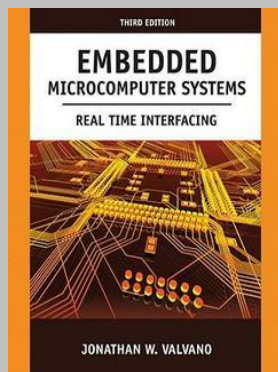
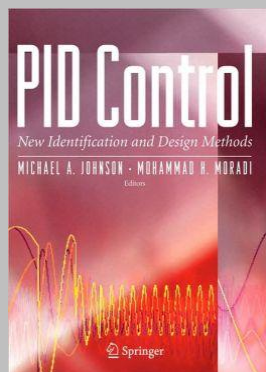


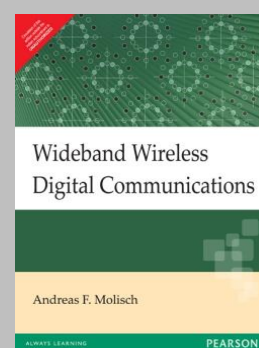
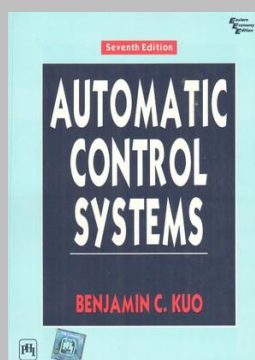
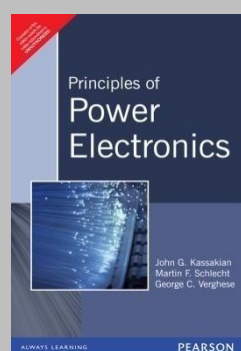
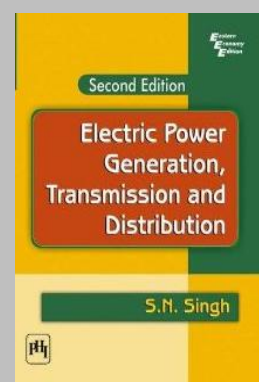
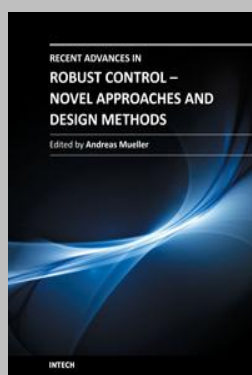
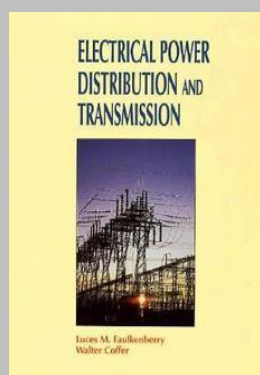
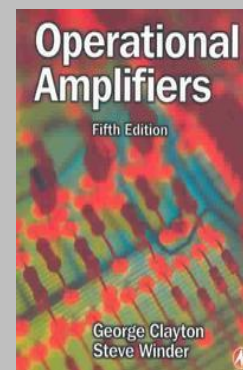
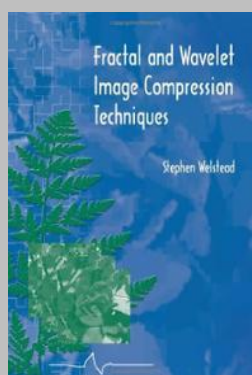
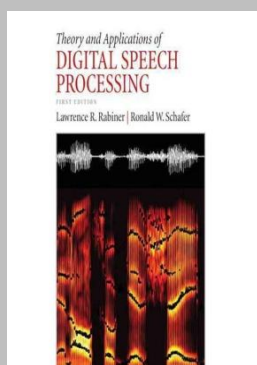
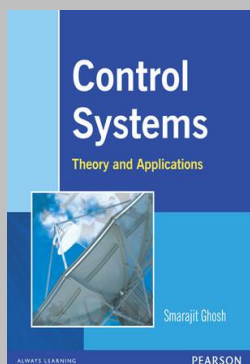
Fair well lunch with Dr. Khalid Mahmmod Malik

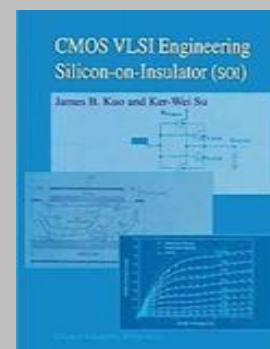
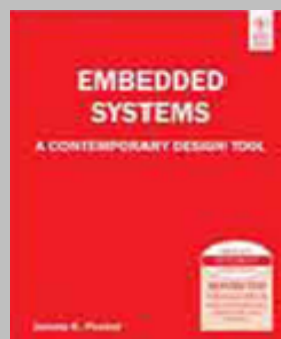
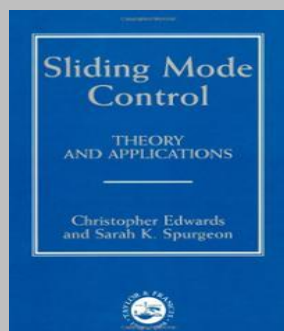
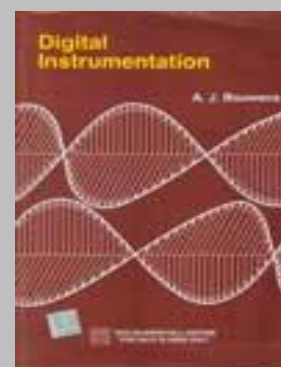
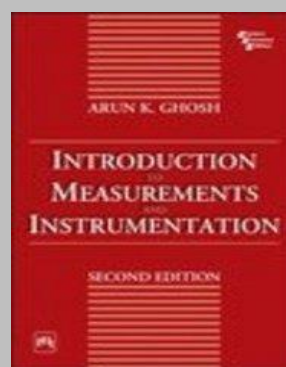
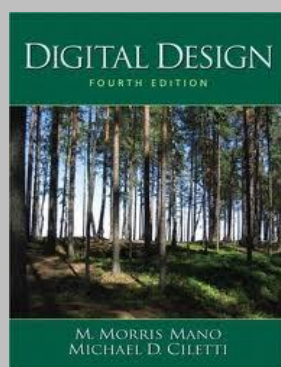
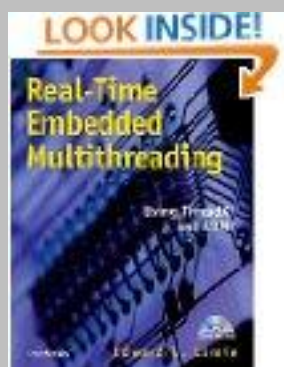
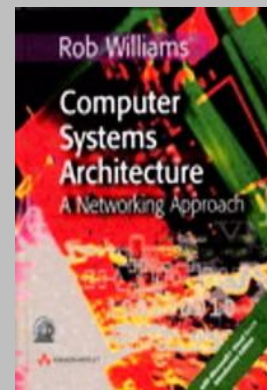
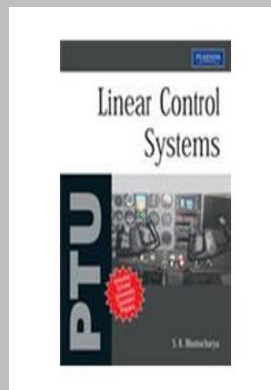
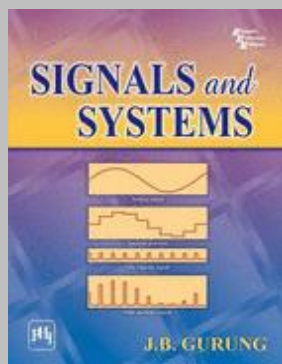
In the honor of Dr. Khalid Mahmood Malik, CIIT Lahore Library has arranged lunch in previous week; Dr. sb grace the occasion with his presence. He spent couple of hours in the library and discussed lot of professional issues related to community. He appreciated the work of library staff particular in the area of LIBGUIDES.

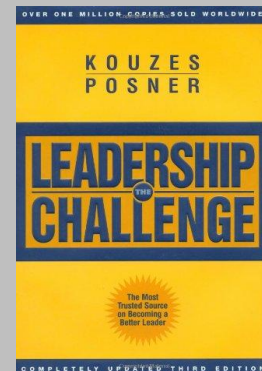
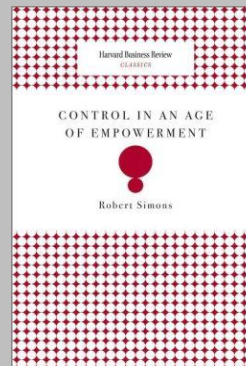
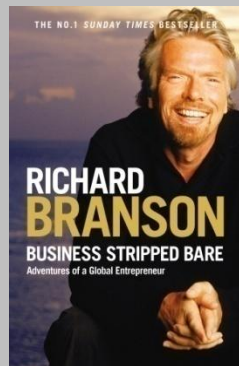
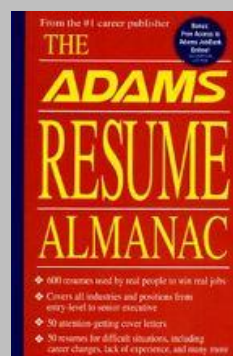
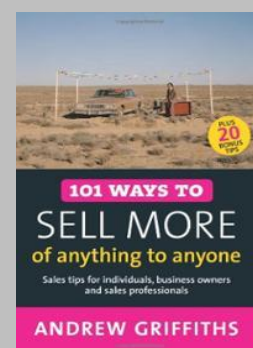
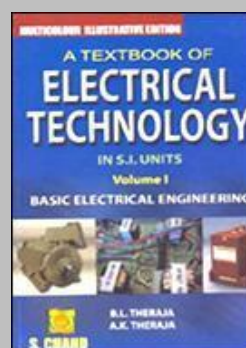
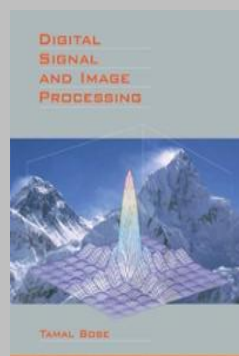
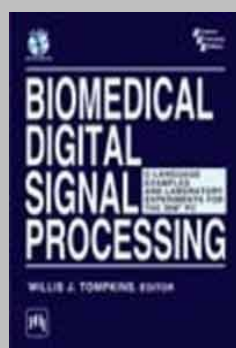
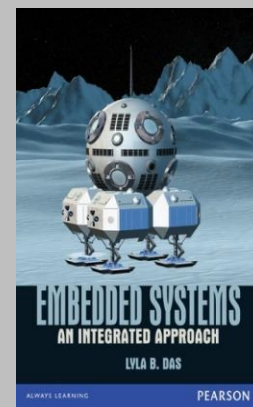
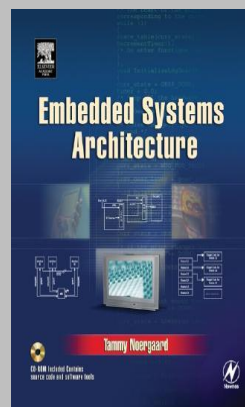
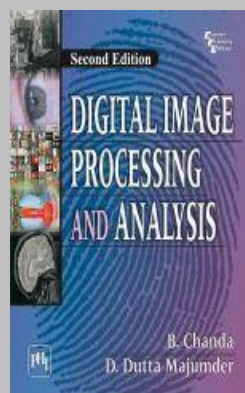
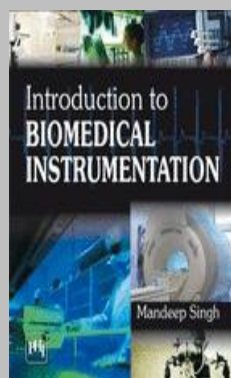


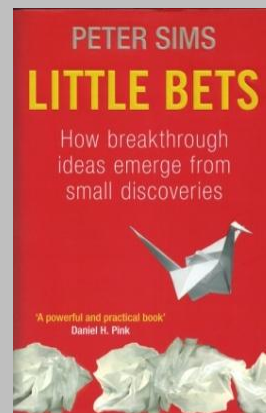
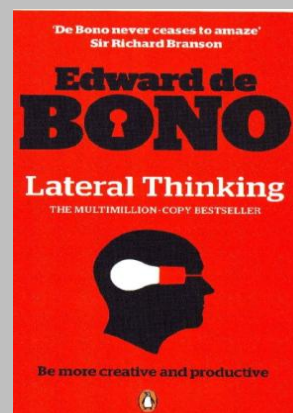
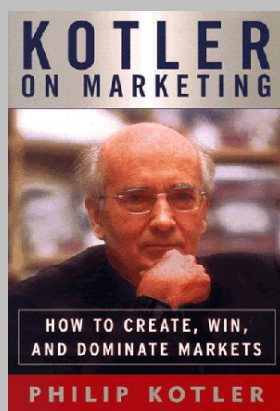
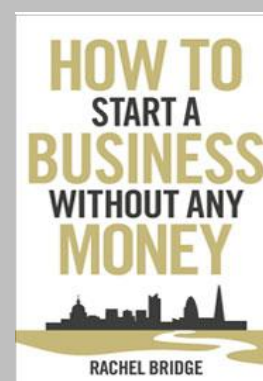
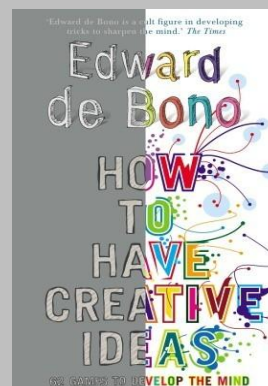
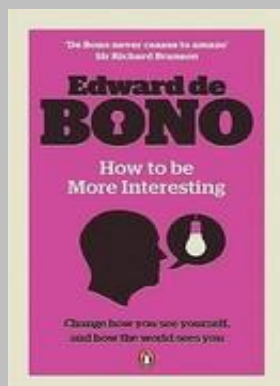
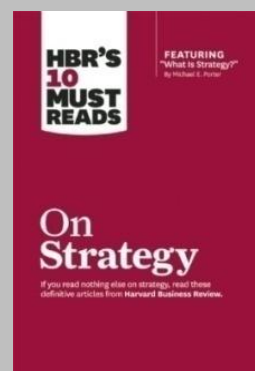
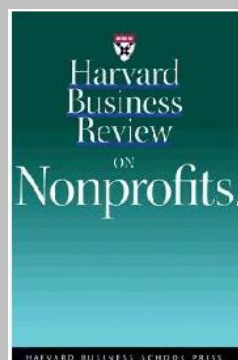
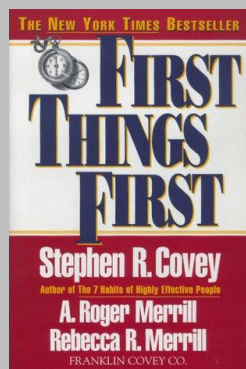
Fresh Arrival

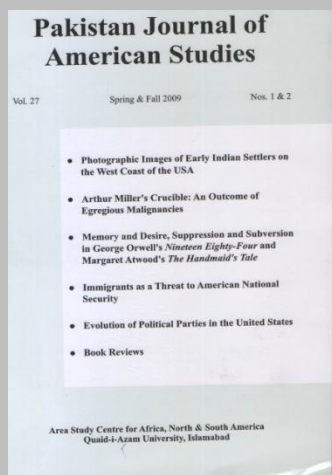












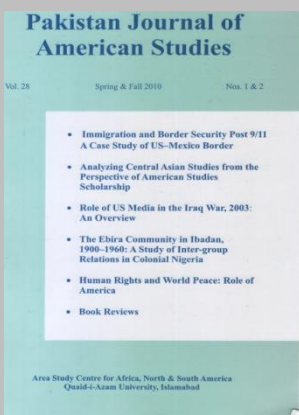
Journal Contents

Pakistan Journal of American Studies

Vol. 27 Spring & Fall 2009 No. 1 & 2

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- ❖ Arthur Miller's Crucible: An Outcome of Egregious Malignancies. *(Rabia Amir) page 20*
- ❖ Memory and Desire, Suppression and and subversion in George orwell's Nineteen Eight – Four and Margaret Atwood's The Handmaid's Tale. *(Sobia Mubarak) page 33*
- ❖ Immigrants as a Threat to American National Security . *(Lubna Sanawar) page 48*
- ❖ Evaluation of Political Parties in United State. *(Muhammad Shafiq) page 73*
- ❖ A Case of Exploding Mangoes

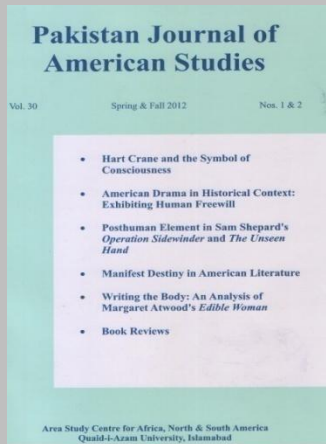


Pakistan Journal of American Studies

Vol. 28 Spring & Fall 2010 No 1 & 2

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- ❖ Immigration and Border Security Post 9/11 A Case Study of US – Mexico Border .
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- ❖ Analyzing Central Asian Studies from the Perspective of American Studies
Scholarship. (Arsalan Jumaniyazov) page 31
- ❖ Role of US Media in Iraq war, 2003: An Overview (Tasawar Hussain) page 49
- ❖ The Ebira Community in Ibadan, 1900- 1960: A Study of Inter-Group Relations in
Colonial Nigeria (Oladiti Abiodun Akeem and Oyewale P.O Page 76
- ❖ Human Rights and world Peace :Role of America (Amanullah Khan)Page 92

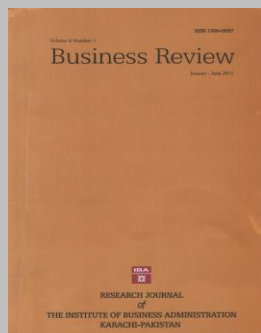


Pakistan Journal of American Studies

Vol. 30 Spring & Fall 2012 No 1 & 2

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- ❖ *Post human Element in Sam Shepard 's Operation Sidewinder and The Unseen Hand (Sobia Mubarak) Page 42.*
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Business Review

Vol. 08 Number 1

January – June 2013

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- ❖ *Malik Rizwan Khurshaid Page 7.*
- ❖ *Interest Rate Sensitivity and stock Returns (Mohsin R. Khan) Page 20*
- ❖ *An Evidence of Profitability in stock through the test of Logic (Muhammad Ikhlas Khan Page 34*
- ❖ *Relationship of single stick futures with the spot Prices: Evidence from Karachi stock Exchange (Nasir Jamal) page 52*
- ❖ *An Empirical Study on Weak Market Efficiency of Karachi Stock Exchange(Jaihan Zulqarnain) Page 77*
- ❖ *Interdependence of South Asian & Developed Stock Futures Trading on Pakistani Stock Markets (Adil Awan) Page 94*
- ❖ *Investor Sentiments and Exchange Rate Volatility (Mobeen ur Rehman) Page 94*
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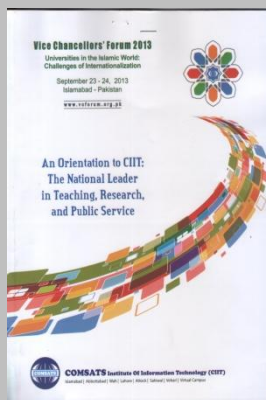
Examining Data & Measurement Model Specification in SEM: An Illustration from Management Development (Ghulam astgeer, Atiq ur Rehman & Wali Rehman. Page 62

The Effect of Financial Innovation on Cash Demand (Shahnaz A Rauf & Muhammad Saad Masud Khan. Page 89

Impact of Monetary Policy on Post Crashed Stock Market Performance: Evidence From Daka Stock Exchange. (Dewan Mukhtadir Al Mukit & A.Z.M. Shafiullah) Page 106.

An Analysis of District Level Earning Inequalities in Pakistan

(Muhammad Idress) Page 124



Vice Chancellors' Forum on 'Universities in the Islamic World: Challenges of Internationalization September 23 -24, 2013.

An Orientation to CIIT: The National Leader in Teaching, Research and Public Service.

Newspaper Clipping September 2013

Agriculture

Key crops after flood by Mohiudin Azim. Source Dawn September 16, 2013 P. iii

Revisiting wheat policy by Ahmad Fraz Khan Source : Dawn September 23, 2013 P. IV

Banking & Finance

Microfinance time for soul searching by Ghazal Zulfiqar, Source: Dawn September 16, 2013 P. i

Bank Alfah's core performance. Source Dawn September 16, 2013 P. ii

Business & Economics

Slipping economy by Dr. Kamal Monnoo. Source The Nation, 18 September 2013, P.06

Economy needs better security by Farhan Bokhari Source The Nation, 24 September 2013, P.06'

Hundred days of economics management by Muhamamd Yaqub Source The News, 28 September 2013, P.06

Fall of the rupee by Ishrat Husain Source Dawn, 25 September 2013, P-07

Education

Lessons in education for the future by Atle Hetland Source The Nation, 12 September 2013, P.06

Education is our future by Shamshad Ahmad. Source The Nation, 24 September 2013, P.06

To teach a child by Baela Raza Jamil Source The News, 07 September 2013, P.06

Energy Crises

Rationale for hike in oil prices by Malik Muhammad Ashraf Source The Nation, 05 September 2013, P.07

Neelum Jhelum Project by Muhammad Abid Source The Nation, 06 September 2013, P.07

Tapping energy resources by Ikram Sehgal Source The News, 05 September 2013, P.06

Govt. lenders discuss power sector reforms by Staff Reporter Source Dawn, 14 September 2013, P-09

International Relation:

Beware of international assistance by Jalees Hazir Source The Nation, 10 September 2013, P.06

Pakistan Kashmir India by K. Iqbal Source The Nation, 30 September 2013, P.07

US lauds Pakistan's role in Afghan peace process by Anwar Iqbal Source Dawn, 18 September 2013, P-14

Law:

A crisis of laws by Rafia Zakaria Source Dawn , 25 September 2013, P-07

Politics/Democracy/Politicians:

PML N's 100 days by Inayatullah Source The Nation, 07 September 2013, P.07

The road to peace runs through APC by Azam Khalil Source The Nation, 13 September 2013, P.06

APC and game spoilers by S.M. Hali Source The Nation, 25 September 2013, P.06

Modi and democracy by A.G. Noorani Source Dawn , 21 September 2013, P-07

Understanding Imran by Cyril Almeida Source Dawn , 29 September 2013, P-07

Religion:

Britain faces up to veil ban debate by Danny Kamp Source The Nation, 18 September 2013, P.10

Islam's Ground Zero by Shahzad Chaudhry Source The News, 13 September 2013, P.06

When Ignorance is hell by Mina Sohail Source The News, 27 September 2013, P.06

Science & Technology:

Technology based transactions by S.M. Hali Source The Nation, 11 September 2013, P.06

Cyber Parasites by Mina Sohail Source The News, 03 September 2013, P.06

Sports:

Pakistan India ex-cricketer to face off in WI masters series Source: Dawn 12, September 2013 P. 20

Five-star Vitori gives Zimbabwe upper hand in final test Source: Dawn 13, September 2013 P. 22

7,000 test runs-yet another feather in Younis khan's cap by Khalid H. Khan Source Dawn 22, September 2013 P. 25

Tax:

Eying a corruption free tax system by Ijaz Ahmad. Source Dawn September 16, 2013 P. iv
Increasing reliance on withholding tax by Mubarak Zeb Khan. Source Dawn September 23, 2013 P. iii

Terrorism:

Militants Pakistan and 2014 by Yasmeen Aftab Ali Source The Nation, 17 September 2013, P.07

Can we make peace with Taliban by Mohammad Jamil Source The Nation, 20 September 2013, P.07

Trade:

Intellectual property right in global trade by Afshan Subohi. Source Dawn September 23, 2013 P. i

Most Discussed Topic during the Month

PML N's 100 days The Nation, Inayatullah 07 September 2013, P.07

Turkish Investors apprised Opportunities of The Dawn,19 September 2013.P. 09

Christian's Protests no More Violent Dawn Staff Reporter , The Dawn 24 September 2013, P.04

Quake Left at Least 328 dead, 300,000 affected, The Dawn Saleem Shahid 26 September 2013, P.01

CIIT Lahore News

- 1- International Workshop on Doing Business with China
- 2- Admission Spring 2014
- 3- Vice Chancellors Forum
- 4- COMSATS INSTITUTE OF INFORMATION TECHNOLOGY ININTERVIEW
- 5- Auction Notice Sales of Vehicles
- 6- Inauguration of Business Funds for Comsats Student's Source: C42 26-09-2013.
- 7- Vice Chancel Forum 2013 Universities of Internationalization
- 8- Vice Chancel Forum, Express 24-09-2013

For any query, suggestions and comments, please feel free to contact undersign.

Raiqa Pervaiz

Incharge, Serial Section

COMSATS Institute of Information Technology

Defense Road, Off Raiwind Road

Email: libraryciitlahore@ciitlahore.edu.pk

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