

Monthly Library Bulletin CIIT Lahore

Vol. 4, Issue 4 April, 2015 ISSN: 2309-5032





Inside this issue:

- ✓ News of the Month
- ✓ Fresh Arrival
- ✓ Journal Contents
- ✓ Newspaper Clippings
- ✓ COMSATS Add

Library Information Services

COMSATS Institute of Information Technology

Defense Road off Raiwind Road Lahore.

Tel: 042-111-001-007, Ext. 855

Email: libraryciitlahore@ciitlahore.edu.pk

http://library.ciitlahore.edu.pk

Table of Contents

News of the Month	
Movies of the Week	07
% Fresh Arrival	08
\$ Journal Contents	13
Business Review Vol 09 No 2 July- December-2014	13
Newspaper Clipping	15
Business & Economics	15
Education in Pakistan	15
• Human Rights	15
• Religion	1 <i>6</i>
Science and technology	16
Law and Legislation	17
• Media – Pakistan	17
Miscellaneous	17
Politics-Democracy	1
Social Issues	17
• Terrorism	17
COMASATS Lahore Advertisement	18

News of the Month

Attend Seminar at UMT

Training / Workshop are good tools to enhance professional skills. This type of opportunity gat by Naveed Siddiqui (Assistant Librarian) and Fatima Usman (Assistant Librarian) when they attended the Seminar entitled "Discovering knowledge through EBSCO HOST Wellsprings" organized by University of Management & Technology.

The session was very wonderful in quality of content and deliverance and the both professionals learned lot of new and latest tools about EBSCO HOST and particular in searching technique. Now both participants will deliver the same to their professional colleagues at CIIT Lahore on April 3, 2015 at 3:00pm



Luddo Competition

In students week, Luddo competition was held in CIIT Lahore Library, all library staff and Internees of Allama Iqbal Open University (AIOU) participated in this competition and Lubna Kalsoom, Internee was 1st runner up, Ms. Tooba Yasir, Faculty Member 2nd runner up and Atiq ur Rehman, Jr. Library Assistant 3rd runner up. On behalf of Lubna Kalsoom Ms Nasira has taken the trophy.





4 Painting Competition

In student week, Tariq Najmi, Incharge Library Information Services CIIT Lahore and his daughter participated in painting competition.



4 Cricket Match

Cricket match was held on April 8, 2014 @ 4:00 PM between LIS and Works Department. LIS Team loses the match. Best of luck for future.



♣ Presentation Session

Library Information Services, CIIT Lahore organized the presentation session of internees from AIOU. The internees delivered the presentations of different topics details are given below: Sajjad Ahmed: Acquisition Section , Current Status, Issues , New Services Ahsan: Digital resource Section, Current Status, Issues , New Services Lubna: Serial Section, Current Status, Issues , New Services Samia: Technical Section, Current Status, Issues , New Services in library





♣ Birthday Celebration

Many Many Happy Returns Of the Day Happy Birthday to Ms. Fatima Usman



4 16th Book Fair

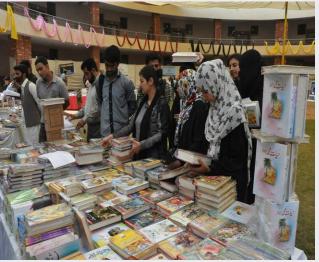
The 16th Book fair of COMSATS Institute of Information Technology was held on 15th and 16th of the April, 2015. The main idea of this exhibition is to develop reading habits and create interest of reading among students and faculty. The second purpose of this exhibition is to create awareness regarding the leading major book companies and their books. Unlikely the past practices of open air venue, this time it was held in the lush green lawn of N-Block surrounded by the beautiful round building, covered by a canopy to provide more cushion to the participants of this event. Eighteen local vendors participated in this grand event. This was the maximum ever attendance of vendors in any of CIIT Book Fairs.

16th Book Fair Pictures









Movie Show

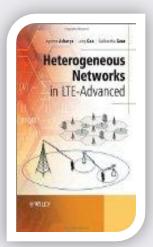
Library Information Services, CIIT Lahore successfully organized movie shows during student week. Faculty, staff and students participated and enjoyed the movie shows with their family members. Following five block buster movies were shown during the student week.

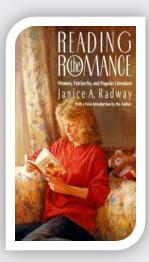
- **1.** Khuda ke liye
- 2. American sniper
- **3.** PK
- **4.** Big Hero 6
- **5.** Night at the Museum

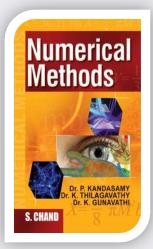




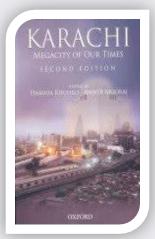
New Arrivals

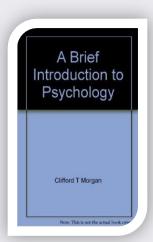


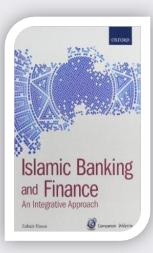


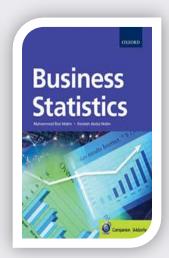


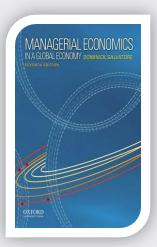




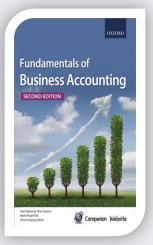


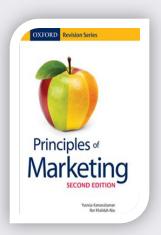


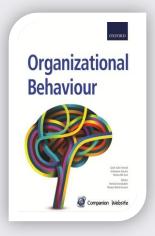


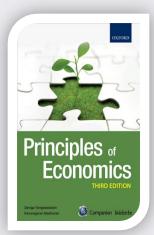


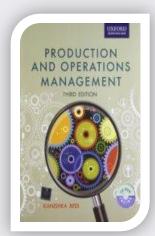


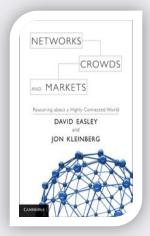


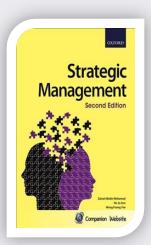


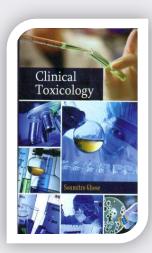


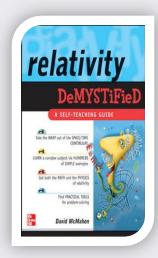


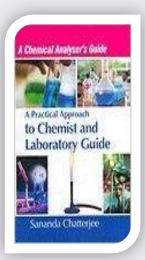


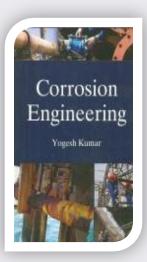


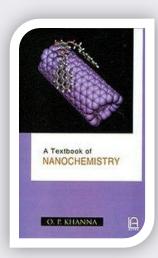




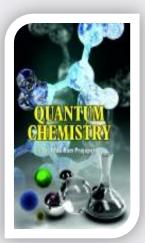


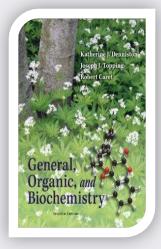




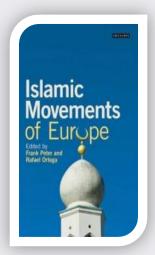






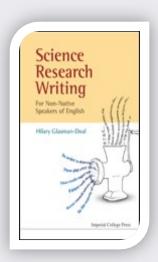


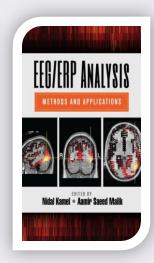


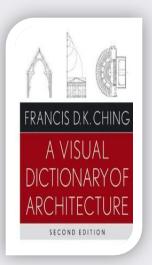


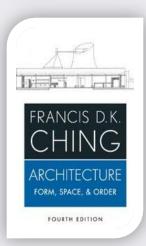


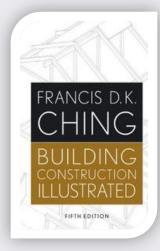


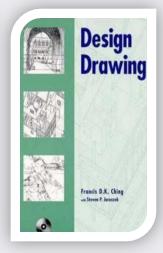


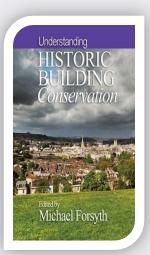


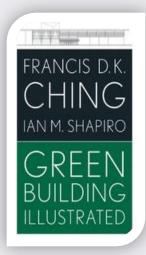




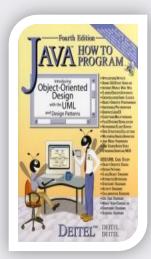


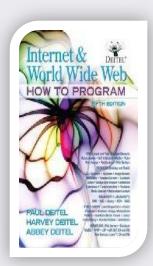


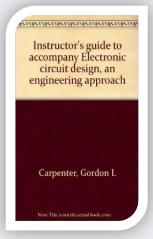




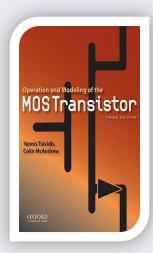


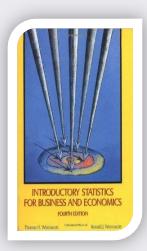


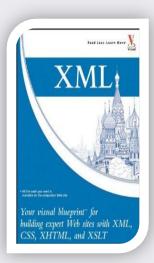


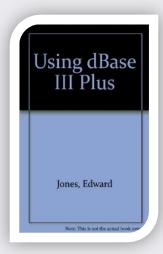


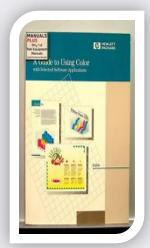


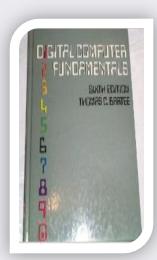




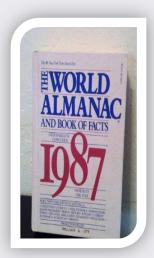


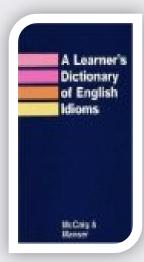


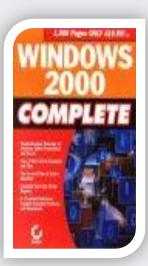


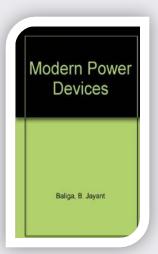


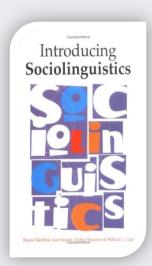


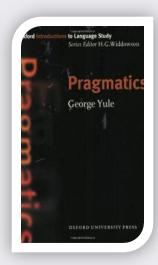


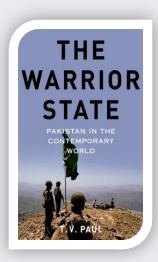


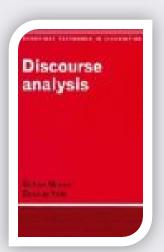


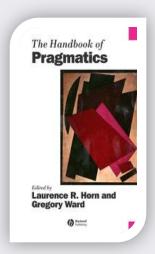


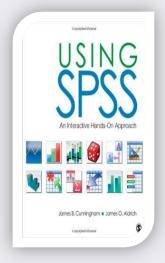


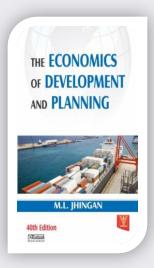


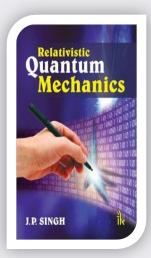


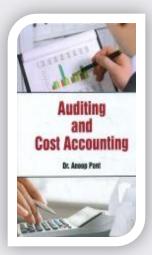


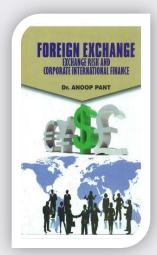


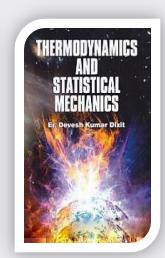


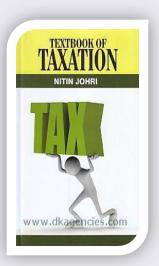


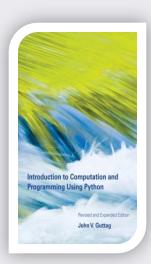


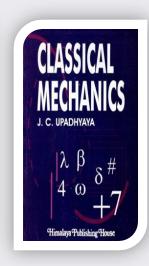


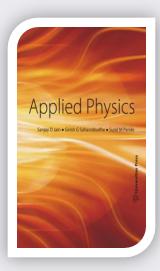


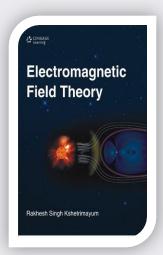


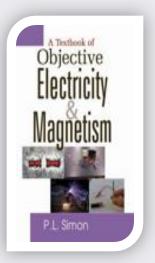


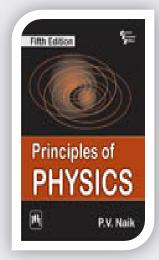


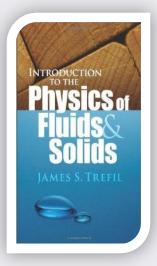












Contents of Journals



Volume 9 Number 2 July - December 2014

Table of Content:

ARTICLES

Track II as a Method to Break Barriers: Pakistan-India Relations since 1980

Talat A. Wizarat.....

Wealth Effect of Mergers & Acquisitions in Emerging Market: 24 A Case of Pakistan's Banking Sector Sana Tauseef, Mohammed Nishat

Incorporating Emotions as Antecedents and Mediators in Theory 40 of Reasoned Action (TRA) Model Mobin-ul-Haque

Corporate Governance and Cash Holdings in Listed Non-Financial Firms in Pakistan 48 Alina Masood, Attaullah Shah

Components of The Brand Equity of Internet Service Providers (ISPs) In Paksitan 74 Kashif Farhat

Strategic Management Research: the Missing Linchpin in Developing 97 Economy's Context Irfan Saleem

The Puzzle of Mainstream and Deviant Globalization 106 Jawed Ahmed Qureshi, Amanat Ali Jalbani

Grounded Ontology A proposed methodology for emergent ontology engineering 119 Syed Irfan Nabi

Perceived Service Quality Of Electricity Supply In Nigeria: A Survey Of 133 Manufacturers In Kakuri Industrial Estate, Kaduna Abdulsalam Dauda, Mohammed Abubakar Mawoli, Abdullahi Yusuf Babandako

CASE STUDY

NazlKramullah. Ganga Jumuni: 198 Silver and Gold, A Forgotten Culture. Bengal Publications, 2013. CASE STUDY Impact of Effectuation Based Interventions on The Intentions to Start a Business 143 Muhammad Shahid Qureshi, Fawad Mahdi

Growth of Business Schools on Social Media: 158 A Comparative Analysis with focus on IBA Karachi Erum Hafeez Aslam Defense Expenditures and Economic Growth in Pakistan and India: 176

Newspaper Clipping

Business, Economics and Industry

Handover of Gawadar Port: Source Dawn April 14, 2015 P. 08

Complancy over Challegnes by Shahid Kardar: Source Dawn April 14, 2015 P. 08

On the right track? By Jeffery Franks, Dawn, 15 April 2015, P.09

Education - Pakistan:

Admission days by Anwar Abbas: SourceDawn, April 01, 2015 P.09

War on language by Naziha Syed Ali: Source Dawn, April 08, 2015 P.09

Education disaster by Zubeida Mustafa: Source Dawn, 17 April 2015 P.09

Human Rights:

No quarter for the Baloch? By I.A. Rehman: Source Dawn April 16, 2015 P. 08

Corporate pipeline by Sadia Khan: Source, Dawn April 02, 2015 P.09

Call worth heeding by S. Mudassir Ali Shah: Source Dawn April 21, 2015, P.09

Living in denial Aasim Sajjad Akhtar: Source Dawn April 24, 2015, P.09

Religion:

Treasures of Islam by Huma Yusuf: Source Dawn, 13 April 2015 P.09

Islam and tribalism by Irfan Husai: Source Dawn, 18 April 2015 P.09

Science and Technology

Digital censorship by Bina Shah: Source Dawn, 14 April 2015, P.09

Nuclear safety by Michael Krepon Soure: Dawn April 28, 2015, P.09

Law and Legislations

Unfair decision by Syed Saadat, Dawn 03 April 2015, P.09

<u>Impartial courts: Source Dawn, 26 April 2015, P.09</u>

Dangerous frontiers by Aleena Zainab Alavi: Source Dawn April,29 2015, P.09

Copied copyrights by Samar Masood: Source Dawn April 30, 2015, P.09

Media- Pakistan:

Unequal responses by Saba Karim: Source Dawn April 16, 2015 P. 09

Miscellaneous

A violent endgame by Irfan Husain: Source Dawn April 04, 2015, P.09

The sixth mistake by F.S. Aijazuddin: Source Dawn April, 09 2015, P.09

Balochistan test by Aasim Sajjad Akhtar: Source Dawn April, 10 2015, P.09

Courage to say no by Tariq Khosa: Source Dawn April, 1 2015, P.09

Poll system reform by Niaz Murtaza: Source Dawn April, 16 2015, P.09

Two conversations by Anjum Altaf: Source Dawn April, 19 2015, P.09

Politics – Democracy Pakistan

Neutral but not really by Zahid Hussain: Source Dawn April 15, 2015 P. 08

Courage to say no by Tariq Khosa: Source Dawn, 12 April 2015 P.09

Poll system reform by Niaz Murtaza: Source Dawn, 16 April 2015 P.09

Two conversations by Anjum Altaf: Source Dawn, 19 April 2015 P. 09

Social Issues:

Victim's Right by Muhammad Ali BabaKhel: Source Dawn April 14, 2015 P. 09

Most at risk by Nikhat Sattar: Source Dawn, April 06, 2015, P.09

Terrorism:

Our own battles by Khurram Hussain: Source Dawn April 16, 2015 P. 08

CIIT Lahore Adds

Title: Appointments Director Lahore and Attock Campuses

In search

of Excellence

Last date for

receiving the

15 days of

publication

of advertisement

application is within

Source: Jang P: 13 Dawn News p:13 The News p:09

Date : April 12, 2015

Appointments

Director

Lahore & Attock Campuses

The COMSATS Institute of Information Technology is a Degree Awarding Institute in public sector having eight campuses and over 35,000 students enrolled in various programs at undergraduate and graduate levels including MS & PhD.

CIIT is looking for the experienced professionals in academics/ teaching and/or administration at the senior level, preferably in higher education, to be appointed as Director at its Lahore and Attock Campuses.

The appointment would be for an initial Two-year term, beginning as soon as possible, on mutually agreed date.

Responsibilities/Accountabilities:

- Total operation of the campus
- \circ Responsible for all kinds of Academic Activities (Teaching, Research $\mathcal E\operatorname{Internationalization})$
- Creating an environment for the fulfillment of educational goals, providing leadership and management of human resource development
- Strategic and operational planning and control
- O Mobilization of physical resources
- O Institutional marketing/advancement and students recruitment
- O Hiring, training and support of staff and its welfare
- Maintaining compliance with all accreditation/ statutory bodies and reporting directly to Rector of the Institute.

Qualifications and Experience:

- PhD degree in any field of Natural/Social Sciences/Engineering from an accredited educational institution, or its equivalent professional education
- 15 years relevant experience in administration/academic department of a university or other national or international organization
- Preferable Maximum age of 55 years at the time of application/ nomination

How to Apply?

Interested candidates may apply on prescribed non-faculty application form downloadable from CIITs website (www.comsats.edu.pk). Applications should reach the below mentioned address along with copies of testimonials and processing fee of Rs.500/- (non-refundable) in the form of Demand Draft/ Pay Order in favor of COMSATS Institute of Information Technology, Principal Seat.



Senior Manager (HR), Principal Seat

COMSATS Institute of Information Technology
Park Road, Tarlai Kalan, Islamabad, 45550
Tel: 051-90495038

www.comsats.edu.pk

PID(I) 5234/14

Title : Faculty Positions

Source: The News P: 05

Date : April 13, 2015

Faculty Positions

COMSATS Institute of Information Technology (CIIT) invites applications from interested candidates for the following faculty positions at its Islamabad, Abbottabad, Lahore, Wah, Attock, Sahiwal, Vehari and Virtual Campus.

Positions	Campuses /Disciplines	
	Islamabad	
22 12	Computer Science, Physics, Humanities, Electrical Engineering, Management Sciences,	
Professors,	Mathematics, Architecture & Design, Meteorology, Biosciences, Statistics. Lahore	
Associate	Mathematics, Physics, Computer Science, Management Sciences, Humanities, Electrical	
Associate	Engineering, Chemical Engineering, Architecture & Design, Statistics.	
Professors,	Abbottabad	
110103013,	Civil Engineering, Computer Science, Management Sciences, Earth Sciences, Electrical	
Assistant	Engineering, Humanities, Mathematics, Chemistry, Development Studies, Pharmacy, Environmental Sciences.	
	Wah	
Professors,	Mathematics, Management Sciences, Computer Science, Mechanical Engineering,	
	Humanities, Electrical Engineering and Civil Engineering.	
Lecturers,	Attock	
Research	Electrical Engineering, Management Sciences, Computer Science, Mathematics. Sahiwal	
rescaren	Computer Science, Electrical Engineering, Mechanical Engineering, Mathematics,	
Associates	Biosciences, Management Sciences.	
	Vehari	
	Computer Science, Management Sciences, Environmental Sciences, Humanities.	
	Virtual Campus Computer Science, Mathematics, Biosciences, Management Sciences, Humanities.	
	Computer ocience, Mathematics, Diosciences, Management Sciences, Fulliantities.	

For eligibility criteria, application form and further details please visit our website: http://www.comsats.edu.pk

How to Apply?

- Valid NTS-GAT (Subject) test is mandatory for faculty positions (Non-PhD).
- Applications on prescribed application form downloadable from the above mentioned website along with copies of testimonials and valid NTS-GAT (Subject) result should reach the conceded campus as mentioned below.
- Please also attach Pay Order / Demand Draft amounting to Rs. 500/- (non-refundable) as processing fee in favour of "COMSATS Institute of Information Technology" along with the application form.
- Candidates applying for the position of "Professor" and "Associate Professor", are required to provide 03 sets of
 application dossier containing title page, table of contents, CIIT Application form, attested copies of degrees/testimonials,
 copies of published research articles in soft bound form. The envelope should be clearly marked on top right hand corner
 for the position applied for.

Last Date for Receiving of Applications: May 15, 2015 at HR Offices of respective Campuses

Islamabad: Senior Manager (HR) 2nd Floor, Faculty Block-II, Park Road, Tarlai Kalan, Islamabad

Wah: Deputy Registrar(Admin) GT Road, Wah Cantt, Pakistan

Attock: Deputy Registrar(Admin), Kamra Road, Attock

Virtual Campus: Manager(HR) Block-F, NISTE Building, H-8/1, Islamabad Lahore: Senior Manager (HR) Defense Road, Off Raiwind Road, Lahore

Abottabad: Deputy Registrar(Estb) University Road, Abbottabad

Sahiwal: Deputy Registrar(Admin) COMSATS Road, Off G.T. Road, Sahiwal

Vehari: Assistant Registrar Mailsi Road, Off Multan Road, Vehari

CIIT offers highly conducive working environment, attractive pay

packages/benefits with excellent career prospects.

Senior Manager HR (Principal Seat)

COMSATS Institute of Information Technology
Park Road, Tarlai Kalan, Islamabad
Tel: 051-90495038 & 90495293

DID(I) 5235/1/

For any query, suggestions and comments, please feel free to contact undersign.

Zaib Hassan

Serial Section

COMSATS Institute of Information Technology

Defense Road, Off Raiwind Road

Email: libraryciitlahore@ciitlahore.edu.pk

Lahore – Pakistan

Phone #: +92 111 001 007 Ext. 855

itlahore.edu.pk

URL: http://library.ciitlahore.edu.pk









