



CEIF
CENTRE FOR EXCELLENCE
IN ISLAMIC FINANCE

im|sciences



ONE DAY TRAINING ON **CASE STUDIES DEVELOPMENT IN ISLAMIC FINANCE**

**14TH MARCH, 2019
CENTER OF ISLAMIC FINANCE
COMSATS UNIVERSITY, LAHORE CAMPUS**

Trainers:

Dr. Karim Ullah
PhD, Brunel University, UK

Dr. Shafiullah Jan
PhD, Durham University, UK

The Training Brief

A case study is usually considered as an episodic information display and invitation for analysis on various topics covering situational economic, business, and legal issues. This training provides hands-on experience in case (studies) development process with focus on Islamic finance. Understanding and practice cases (studies) development process is important for trainers, academics, and managers alike to effectively communicate any topic knowledge including Islamic economic, business, and legal issues.

The trainer will use two of his recently published cases studies in Islamic finance, to demonstrate case (studies) development processes. The training covers topics such as the nature and typology of cases, commonly referred as cases vs cases studies; collecting and reporting narrative data for cases (studies); forming various episodes of cases (studies); developing an effective instructor note for the cases (studies); structuring cases (studies) for industry trainings and classroom uses; and publication processes. The participants will be able to develop mini case studies during the training.

Benefits

- Case studies development and its use is an essential skill for an impactful academic and training career.
- Case studies provide a systematic procedure to resolve contextual managerial problems.
- Case studies provide great publishing opportunities in specialised case journals.

Who Should Attend

- Academics and researchers.
- Trainers and associates with Teaching and Learning Department.
- Consultants and employees analysing cases for solution development.
- PhD and Mphil students interested in using case study research methodology.

Enrolment Fee

Rs. 15,000/- covering the training, readings, and refreshments.

Venue

Center of Islamic Finance, COMSATS University Islamabad, Lahore Campus
1.5 KM Defence Road ,Off Raiwind Road Lahore.

Date & Time: March 14, 2019 / 9:00AM to 4:00PM

Enrolment

Online Registration

<https://bit.ly/2zKVDkj>

Registration through Email

Shahid Samad Khan

Email: shahid.samad@imsciences.edu.pk

Website: www.ceifimsciences.org, www.imsciences.edu.pk

OR

islamicfinance@cuilahore.edu.pk

Registration Via Post

Shahid Samad Khan

Centre for Excellence in Islamic Finance (CEIF), Institute of Management Sciences
1-A, Sector E-5, Phase VII, Hayatabad, Peshawar- Pakistan

Phone: (+92) 345-5021008

OR

Ms. Zainab Naveed

Convener, Global Forum on Islamic Finance

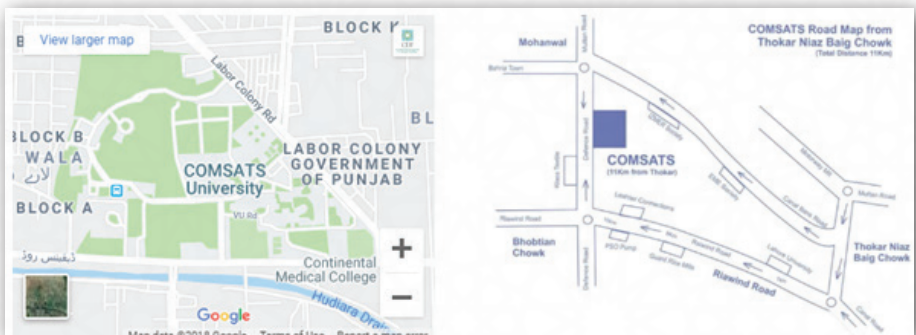
Center of Islamic Finance, H Block

COMSATS University Islamabad, Lahore Campus

Defence Raod off, Raiwand Raod Lahore, Pakistan

Tel: +42 111 001 007 Ext: 125

+4299203979



MAP

THE TRAINER: DR. KARIM ULLAH



Karim Ullah has a PhD Management Research, on designing Islamic financial services, from Brunel University, London using case study methodology. In 2015, Karim was in news for leading a team who won the prestigious Financial Innovation Challenge Fund of the UK Department for International Development (DFID) implemented by the State Bank of Pakistan to establish a Centre for Excellence in Islamic Finance at Institute of Management Sciences (CEIF IMSciences), Pakistan. The challenge was aimed to integrate education, research and best industry practices for the financial inclusion of faith-driven social segments.

Currently, Karim is an Assistant Professor and is leading CEIF IMSciences. He has scholarly books and paper publications including a recent case studies based book on Islamic financial services authored with Dr. Wafi Al-Karaghoulhi and published by KoganPage: London, New York, and New Delhi. He also coauthored a case based book on Takaful with Adnan Malik. The book has won the best management book of 2015/16 award from the Higher Education Commission of Pakistan. In addition to the scholarly journal papers based on case studies, which are to be used in the training, Karim publishes narrative articles with various publishers including Thomson Reuters. He also led a team to introduce three new academic programmes of Islamic finance at IMSciences.

Karim got trainings including those of International Finance Corporation, World Bank, on customizing and developing training contents, conducting trainings and evaluating the trainers. He has nine years of experience in delivering lectures and trainings on financial services with regulators and other collaborating financial institutions using case studies methods. Recently, he started consulting Banks and is part of the apex Government committees to help them in shaping financial policies and product development. Karim regularly presents his cases based research work at various global forums, including in UK, Pakistan, Bangladesh, UAE and Saudi Arabia.

For any queries related to the content and focus of training please contact
Dr. Karim Ullah at: Karim.Ullah@imsciences.edu.pk

THE TRAINER: DR. SHAFIULLAH JAN



Dr. Shafiullah Jan is currently serving Institute of Management Sciences as an Assistant Professor of Islamic banking and finance and heading the research chair at Centre for Excellence in Islamic Finance. Dr. Shafiullah is privileged to be educated at different institutions across three continents. Dr. Shafiullah completed his bachelor in Information Systems with Co-operative option from

Carleton University, Canada, in 2003 and received MPHIL in International Finance and Economic Policy from the prestigious Adam Smith Business School, University of Glasgow, UK. Further, Dr. Shafiullah was awarded a PhD in 2013 from a premier centre for Durham Centre for Islamic Economics and Finance (DCIEF), Durham University, England. Dr. Shafiullah has presented and chaired different conferences nationally and internationally. Dr. Shafiullah is a certified Master trainer of Business Edge, International Finance Corporation, World Bank, on customizing, conducting trainings, and evaluating the trainers. Dr. Shafiullah has vast experience in developing and delivering seminars, workshops, lectures and trainings nationally and internationally with special focus on development sector. Dr. Shafiullah is the winner of President Scholarship from Carleton University and HEC-IMSciences fully funded scholarship for PhD. Dr. Shafiullah main interests lie in Islamic Political Economy, Islamic Economics, Islamic Banking and Finance, Islamic Microfinance, Justice and Development.

7TH GLOBAL FORUM ON ISLAMIC FINANCE (GFIF)



Global Forum on Islamic Finance (GFIF) 2019 is being organized by Center of Islamic Finance, COMSATS University Islamabad, Lahore Campus on March 13-14, 2019 in Lahore. It will take place under the theme “Islamic Finance – Technology and Development”. GFIF 2019 will bring together the top Islamic finance professionals, academicians and researchers from around the globe to discuss role of technology in Islamic finance and building sustainable future and formulate best strategies for tackling current and future issues. The motive to hold this event is to deliberate the spectacular political and socio-economic developments, and their likely impacts on the performance and future position of Islamic financial institutions, the regulatory set-ups, and popularity of Islamic financial products being offered to the public and private sector.

GFIF 2019 comprises of conference sessions, panel discussions and workshops. It welcomes diversified participants from academia, financial institutions, corporate sector, potential clients and government to share their experiences, learning and research in Islamic Finance.

3rd Islamic Finance Excellence Awards (IFEA 2019) will also be held at GFIF 2019 to honour the best achievers in Islamic finance industry.

Further information about GFIF 2019 can be accessed at <http://gfif.cuilahore.edu.pk/2019/>