



# **Call for Papers** "Rethinking Plastics: Innovations and Collaborations for a Sustainable Future"

Jointly Organized by the Department of Economics, **COMSATS University Islamabad, Lahore Campus and** Sustainable Development Policy Institute (SDPI) Islamabad, Pakistan

### **Overview**

The conference underscores the urgent need to transition from a linear "take-make-waste" model to a circular approach that prioritizes reduction, reuse, and recycling. It emphasizes the pivotal role of innovation, policy, and public awareness in eliminating single-use plastics while maintaining functionality and convenience. The conference will showcase research on plastic alternatives, waste management, and consumer engagement through keynote addresses, paper presentations and panel discussions.

#### **Call for Papers and Talks**

We invite researchers, industry leaders, policymakers, environmental advocates, and innovators to submit papers and proposals for talks to be presented at the upcoming conference. The event seeks to address the urgent global challenge of single-use plastics by fostering interdisciplinary collaboration and promoting sustainable solutions.

#### **Topics of Interest**

Submissions are encouraged but not limited to the following themes:

1.Circular Economy and Waste Management

o Plastic recycling technologies and innovations

o Strategies for reducing, reusing, and repurposing plastics o Infrastructure for effective waste collection and management

#### 2.Policy and Regulation

o National and global policies to combat plastic pollution o Corporate and governmental responsibility in plastic reduction o Lessons from successful bans and regulatory measures

#### **3.Community Engagement and Behavior Change**

- o Public awareness campaigns and consumer education
- o Grassroots initiatives to tackle single-use plastics
- o Behavioral insights for sustainable consumption practices

#### 4.Business Solutions and Industry Leadership

- o Sustainable supply chain innovations
- o Corporate social responsibility initiatives
- o Industry collaborations for plastic-free futures

#### **5.Case Studies and Best Practices**

- o Success stories from organizations, cities, and nations
- o Implementation of scalable plastic alternatives
- o Measuring impact and progress toward sustainability goals

### **Submission Guidelines**

#### • Abstracts:

- Maximum 300 words, outlining the purpose, methods, and findings (if applicable).
- Full Papers (optional): Maximum 6,000 words, including figures, tables, and references.
- Proposals for Talks: Include a 200-word summary and a brief speaker biography.

### **Important Dates**

- Submission Deadline
- Notification of Acceptance
- Conference Dates
- May 05,2025

April 30,2025

### June 04,2025

### Submission Process

Submit your abstracts, full papers, and talk proposals via gcf860@cuilahore.edu.pk. All submissions will undergo a peer-review process, and accepted works will be included in the conference proceedings.

#### **Opportunities for Publication**

Selected papers may be considered for publication in a special issue of a peer-reviewed journal focused on sustainability and waste management.

Join us in shaping a sustainable future by rethinking plastics and fostering innovation and collaboration!

## **Contact Information**

For inquiries, please contact the conference organizing committee at Email: raoatif@cuilahore.edu.pk