



NEWSLETTER

Department of
Management Sciences

Spring 2020 - Spring 2021



Management is, above all, a practice where art, science,
and craft meet. *"Henry Mintzberg"*

TABLE OF CONTENTS

1	Director's Message	pg 2
2	HoD Message	pg 3
3	Events (Students Achievements, Seminars, webinars & Workshops, Inaugration of Library, Tree Plantation Campaign)	pg 4
4	Constitution of Committees	pg 11
5	Taking / Handing over Offices	pg 16
6	Resumption / New Joinings	pg 17
7	Achievements	pg 18
8	Research publications	pg 20
9	Students projects	pg 23
10	Thesis Defended	pg 24
11	Editorial Team	pg 27



DIRECTORS MESSAGE

I welcome you to the COMSATS University Islamabad (CUI), Lahore Campus, one of the leading campuses of the COMSATS. Our esteemed institution caters to the pragmatic, practical and moral aspects of learners with the strong realization to make its alumni a functional part of society. By taking advantage of their newly acquired skill set and quality learning, our undergraduates and graduates as independent and critical thinkers have stood up to local and international challenges and acclaimed awards in nearly all walks of life.

Our departments of Computer Sciences, Management Sciences, Chemical Engineering, Electrical Engineering, Physics, Humanities, Architecture and Design, Mathematics and Statistics make up an amazing resource pool that has served the nation with its concerted effort and multi-disciplinary approach. I believe that the need based, research oriented, solution based and innovative teaching-learning ambiance created here is a way forward for our education system that needs to bridge up the gap between the theory and the practice, address the societal demands, and reclaim its recognizable space in the comity of academia. I hope that the symbiotic relationship between the teacher and the taught, the administration and the academia will lead our institution to the new heights of fame and glory. I, as Director, look forward to the opportunity to provide you with this enriching teaching-learning experience.

Dr. Syed Asad Hussain
Director CUI, Lahore Campus



HoD MESSAGE

I am happy to share with you another issue of the Newsletter of the Department of Management Sciences at COMSATS University Islamabad (CUI), Lahore Campus, covering activities that took place from February 2020 to August 2021. It has been an extremely wonderful period of innovative activities, teaching, and learning experiences and progresses towards excellence in research and publication despite the presence of the COVID-19 pandemic. We published almost 68 research articles in the last academic year in Higher Education Commission (HEC) recognized journals, including Impact Factor (IF) journals.

The department has been conducting seminars, webinars, training workshops, social work, awareness campaigns, healthy competitions, curricular, co-curricular & recreational activities, and other relevant events.

The establishment of the various committees like Research & Development (R & D) Promotion Committee, Curriculum Booster & Mapping Committee, Accreditation Committee, Newsletter, Website, and Social Media Liaison Committee, Strategic Planning Committee, etc. at the department paved the way to enhance the quality of education (e.g. admissions, examinations, curriculum development, and service delivery), R & D, and external linkages.

During COVID-19, we shifted to the online mode of teaching using the MS team and CU online as learning management systems to continue the teaching and research activities. Our trained faculty used both synchronous and asynchronous modes to provide quality content to the students. The department is using a rigorous moderation process of the handbook, questions papers, and answer scripts. The overall outcome of this exercise depicts sustainable and productive teaching and assessment mechanism. The department is keen on providing an international level teaching and learning environment and highly appreciate the learning attitude.

The Department of Management Sciences at CUI Lahore has the privilege to establish the Global Forum of Islamic Finance (GIFIF) in 2013. GIFIF has launched its journal titled "Journal of Islamic Finance", and it has been recently listed as HEC Y-category Journal. GIFIF is striving to keep CUI's flag even higher.

The dedication and hard work of the faculty and enthusiastic students of the department are behind this outstanding performance. Our distinctive academic programs and innovative teaching encourage students to become critical thinkers and develop key personal and social values to take ownership

Dr. Rana Nadir Idrees

EVENTS

Orientation Ceremonies

The orientation ceremonies were conducted for the newly enrolled students of the Department of Management sciences, CUI Lahore campus at the start of each semester. The objective behind these ceremonies was to guide and facilitate the students with all the necessary information and arrangements for their smooth studies in the coming semester. Due to Covid-19, all the precautionary measures and SOPs were observed.

STUDENT ACHIEVEMENTS IN EXTRA CURRICULAR ACTIVITIES

Brand Ambassador of Shaukat Khanum

Shumaila Ashraf, SP17-BBA-035, student of Department of Management Sciences COMSATS University Islamabad, Lahore Campus nominated as the Shaukat Khanum Student Ambassador for the year 2020. Moreover, she has done volunteer work with the international NGO "SOS".

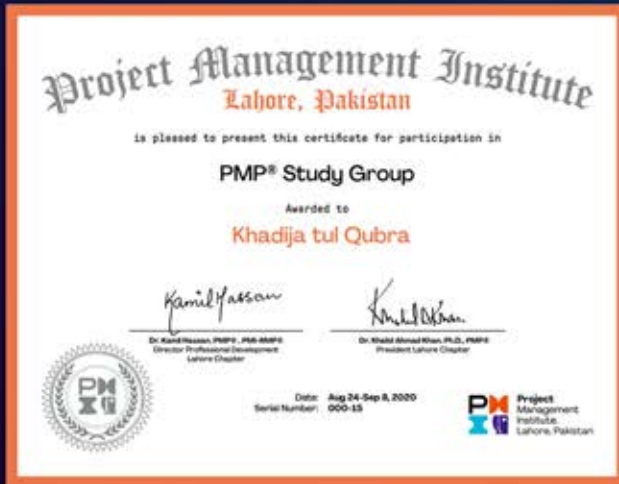
Debate declamation

Student of BS Accounting and Finance, Muhammad Nadeem is the focal person of COMSATS Debating Society. He has represented COMSATS at many places. In 2017 he represented his university in a debate declamation held by HEC in COMSATS Islamabad. In 2018 he represented COMSATS Lahore in a very famous debating event held by the Pakistan Debating Society in Lahore. The chief guest of that prestigious debating event was Governor Punjab.



PMP Certification

A student of the Department of Management Sciences, Khadija tul Qubra participated in the PMP study group of Project Management Institute of Lahore and was awarded a certificate



SEMINARS

"How to avoid plagiarism"

Event Management Committee organized a seminar titled "How to Avoid Plagiarism" on November 11, 2020, for the students of 1st semester of MSPM & PhD. The seminar was conducted by Mr Muhammad Ishtiaq Khan, Deputy Librarian, CUI Lahore Campus.

Digital Marketing

Event Management Committee organized a Webinar on "Digital Marketing, Online Business & Freelancing" on November 20, 2020, for the Undergraduate students of all the disciplines through Zoom. The webinar was conducted by Ms Dania & Mr Kashif from DanKash Digital Marketing. The students of the Department of Management Sciences actively participated in the event. The brochure of the event is attached at the end of the report.



How to secure a International Scholarship

A webinar session is covering how to secure an international scholarship jointly organized by the Department of Management Sciences, COMSATS University Islamabad, Lahore Campus and Department of Food Sciences and Human Nutrition, UVAS Lahore. The event took place on Friday, January 15, 2021.



Webinar: (Nutrition Education Post Covid-19)

Guest Speaker: Dr. Muhammad Ijaz Ahmad (PhD, Nutrigenomics)

COLLEGE OF FOOD SCIENCE AND TECHNOLOGY, NANJING AGRICULTURAL UNIVERSITY, NANJING, CHINA

Moderator : M. Abubakar Siddique (CUI, Lahore) Convener Event Management Committee

Nutritional Awareness post-Covid-19

Event Management Committee organized a Webinar on "Nutrition Awareness PostCovid-19" on Monday December 21, 2020 for the students of Department of Management Sciences of all the disciplines through Zoom. The webinar was conducted by Dr. Muhammad Ejaz Ahmad, Nanjing Agricultural University, China. The students of the Department of Management Sciences actively participated in the webinar.

ISQ (JAIBP) Briefing Session

A seminar of ISQ examination by Institute of Bankers Pakistan, for the benefit of prospective students was organized in collaboration with External Linkages Committee on February 24, 2021, at COMSATS University Islamabad, Lahore Campus under the supervision of Dr. Syed Atif Ali. The purpose of the session was to familiarize the students with ISQ which is a professional qualification aimed at empowering the present and potential management-level bankers with the practical knowledge about the banking industry and its functions. Ms. Fozia Karamat was the resource person by Institute of Bankers Pakistan. Afterwards, Dr. Ammar Abid gave his kind input as he is already JAIBP qualified and has a vast experience of banking field. The pics are given below:



Importance of Communication Skills

COMSATS Management Club organized a workshop titled "Importance of Communication Skills in professional life" by Mr. Rizwan Sarwar, the CEO of Geeks Media Agency and Pak Residence on 25th February, 2021. He is a public speaker and broadcaster who have worked with multiple channels and agencies. The students of Department of Management Sciences actively participated in the workshop. The brochure is given below:



Getting Ready for the Job Market

Event Management Committee organized a workshop titled "Getting Ready for the Job Market" by Mr. Saad Hassan, ACA Certified Trainer and Management Consultant. It was held on 6th March, 2021 at COMSATS University Islamabad, Lahore Campus. The students of Department of Management Sciences actively participated in the workshop.



Gap Between Academia and Corporate in the Context of HR Practices

A webinar was arranged by Event Management Committee (EMC) on the title "Gap Between Academia and Corporate in the Context of HR Practices" on May 1st, 2021 through Google Meet. Mr. Naveed Shahzad, Human Resource Practitioner conducted the webinar. Students of the Department of Management Sciences participated in the webinar.



Social Development of Human Society

A seminar titled as “Social Development of Human Society” was organized by Mr. M Abubakar Siddique (Convener EMC). This seminar was held at COMSATS University Islamabad, Lahore Campus. The guest speaker was Mr. Naseem Abbas (CEO Agron).



Tourism Management & Self Esteem

Mr. Shomail Sarwar and Mr. Abubakar Siddique jointly organized a seminar titled as “Tourism Management & Self Esteem” at COMSATS University Islamabad, Lahore Campus. The guest speaker was Ms. Yumna Warraich and the guest of honor was Dr. Nadir Idrees (HoD- DMS).



How to Conduct Market Research for Startups

A webinar was arranged by Dr. Ali Iftikhar Chaudhry, on the title "How to Conduct Market Research for Startups" on May 21, 2021. Mr. Khizer Inayat, LUMS/NIC Mentor for Sales and Marketing conducted the webinar. Students of the Department actively participated in the webinar.



WEBINAR
HOW TO CONDUCT MARKET RESEARCH FOR STARTUPS
Mr Khizer Inayat
LUMS/ NIC Mentor for Sales and Marketing
Friday 21st May 2021 3:00 pm - 4:00 pm
shorturl.at/nsMX9
Department of Management Sciences
COMSATS University Islamabad
Lahore Campus

Basic Financials for Startups

A webinar was arranged by Dr. Ali Iftikhar Chaudhry, on the title "Basic Financials for Startups" on June 04, 2021 through Google Meet. Dr. Arslan Qayyum, Assistant Professor, IOBM Karachi conducted the webinar. Students of the Department actively participate in the webinar.



DEPARTMENT OF MANAGEMENT SCIENCES
PRESENTS
BASIC FINANCIALS FOR STARTUPS
FRIDAY 4TH JUNE 2021
3PM TO 4PM
SHORTURL.AT/HLTNO
DR ARSLAN QAYYUM
ASSISTANT PROFESSOR (IOBM KARACHI)
COMSATS UNIVERSITY, ISLAMABAD LAHORE CAMPUS

Inauguration of Library

The Library of Department of Management Sciences, CUI Lahore Campus was inaugurated by Worthy Director, Dr Syed Asad Hussain, on October 23, 2020. The faculty and other officials of the Campus participated in the ceremony.



Tree Plantation Campaign

Earlier this year, Prime Minister Imran Khan launched the Spring Tree Plantation Campaign 2021, vowing that his government would make a "green Pakistan" by planting 10 billion trees.

Following this campaign, Pakistan celebrated its 75th Independence Day on 14th August, 2021 with a focus on planting trees all over the country. The plantation campaigns engaged government officials, NGOs, community members, media, school children and teachers.

Department of Management Sciences, CUI Lahore also participated in this campaign. Head of Department, Dr. Rana Nadir Idrees planted a tree. Dr. Ali Iftikhar, Lecturer MS, Mr. Arif Afridi DCO MS and other members accompany him in plantation activity.



CONSTITUTION OF COMMITTEES

Following Committees were constituted in SP20, FALL20 and SP21. The purpose of Committees and team details with the pictures of Conveners are given below:

Strategic Planning Committee (SPC)

The Strategic Planning Committee has been formulated to help the Department of Management sciences, CUI Lahore Campus to set its strategic direction. By keeping in view the external and internal environment of the CUI, the committee will first evaluate the current position of the department. Then, after consultation with various stakeholders, the SPC will develop the vision and mission statements of the department and seek approval of these statements from the relevant form. In light of these strategic statements, the SPC will develop a long-term strategic plan with clear key performance indicators (KPIs) for the department. Approval of the strategic plan will be sought from the competent forum. Reporting regarding the implementation and evaluation of the strategic plan would also be in the purview of the SPC.

The members of the said committee are

Dr. Syed Nauman Ahmed	Assistant Professor/ Convener
Mr. Kashif Luqman	Lecturer/ Secretary
Ms. Aniqua Rehman	Assistant Professor/Member
Dr. Waseem Anwar	Research Associate/Member



Accreditation Management Committee (AMC)

The AMC is to help and support the Department of Management Sciences, CUI, Lahore Campus receive accreditation of its business education-related degree programs from the National Business Education Accreditation Council (NBEAC) of Higher Education Commission (HEC). The AMC is to keep close coordination with the NBEAC and provide them with all required documents to complete their accreditation process. The criteria set by the NBEAC require a detailed and comprehensive nine-dimensional review and evaluation of the working of the department.

The AMC will develop a close liaison with intra-university departments/sections to access updated information/data required by the NBAEC. The NBEAC will complete an in-depth review of three business education degree programs being offered by the department. The degree programs to be reviewed and evaluated by them are Bachelor of Science in Business Administration (BSBA), Bachelor of Science in Finance & Accounting (BSFA), and Master of Business Administration (MBA).

The duty of the AMC is not only to coordinate and prepare required documentation to be submitted with the NBEAC, but it also includes close coordination throughout the evaluation process. An important activity to be performed during the evaluation process is the conduction of a three-day visit of the evaluation committee which is to be organized and facilitated by the AMC's. The committee's role is crucial for the strategic success and long-term growth of the department.

The Accreditation Management Committee (AMC) has been formulated as;

1. Mr. Syed Nauman Ahmad	Assistant Professor/ Convener
2. Dr. Rana Nadir Idrees	Assistant Professor/ Member
3. Dr. Zafar-uz-Zaman	Assistant Professor/ Member
4. Dr. Tariq Hameed Alvi	Assistant Professor/ Member
5. Dr. Amir Riaz	Lecturer/ Member
6. Dr. M. Shakeel Aslam	Lecturer/ Member
7. Ms. Kanwal Bilal	Lecturer/ Member
8. Mr. Ali Iftikhar Chaudhry	Lecturer/ Member
9. Mr. Affan Ahmad Khan	Lecturer/ Member
10. Ms. Hudda Riaz	Lecturer/ Member
11. Mr. Farhan Ahmad	Assistant Professor/Secretary



Admission booster committee

The Admissions booster Committee is responsible for the admission in graduate and undergraduate programs in the department of management sciences. The committee develops contacts with past graduates with the goal of identifying potential candidates who would be more appropriate for programs offered by the department. In addition, the admissions committee tracks the success of the admissions process each semester by maintaining a database of pertinent information on the applicants. This committee also launches an admission campaign which includes promotional blitzes relevant to programs offered by the department on semester basis. The committee comprises of following members;

Ms. Tahira Umair	Assistant professor/Convener
Ms. Naila Yousaf	Lecturer/Member
Mr. Muhammad Shomail	Lecturer/Member



Curriculum Development and Booster Committee

The Terms of Reference (TORs) describe the role of a Curriculum Development and Booster Committee which will elaborate and develop all the materials that form a complete curriculum including syllabus, content book, students' book, and evaluation form to be used.

Curriculum development committees review/develop the new and revised curricular of Department of Management Sciences. The main purpose of the committee is to develop and to promote strategies for the improvement of existing and new degree programs also the committee promotes strategies for the improvement of teaching and learning in the faculty. Following faculty members are working on the said committee.

• Mr. Imran-ur-Rehman	Assistant Professor/Convener
• Dr. Amir Riaz	Lecturer /Programe Coordinator (BSBA)
• Dr. Amad Rashid	Lecturer Programe Coordinator (BSFA) ,
• Dr. Muhammad Ibrahim Abdullah	Assistant Professor Programe Coordinator (MBA)
• Ms. Kanwal Bilal	Lecturer/secretary



Departmental Disciplinary/Resolution Student Affairs Committee

The purpose of Disciplinary/Resolution/Student Affairs Committee is to take cognizance of indiscipline and unruly behavior of students in the Department of Management Sciences. The committee will also concern itself with student services and non-academic student programs.

The committee comprises of the following members;

1. Mr. Muhammad Umar Farooq	Assistant professor/Convener
2. Dr. Muhammad Usman Bhutta	Assistant professor/Member
3. Mr. Rashid Waheed Qureshi	Assistant professor/Member
4. Ms. Tahira Umair	Assistant professor/Member
5. Mr. Irfan Yousaf	Assistant professor/Member
6. Ms. Hafsa Shaukat	Assistant professor/Secretary



Event Management Committee

This committee aimed at enabling the students to have hands-on managerial functions i.e. planning, organizing, leading, controlling & scheduling, etc. through conduction of curricular, co-curricular & recreational activities i.e. seminars, conferences, industrial & recreational tours, social work, awareness campaigns, healthy competitions, sports activities, training workshops and other relevant events. Following faculty members are working under the subject of said committee.

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|----|-----------------------|---------------------------|
| 1. | Mr. Muhammad Abubakar | Lecturer/Convener |
| 2. | Dr. Waseem Anwar | Member |
| 3. | Mr. Kashif Mahmood | Lecturer/Member |
| 4. | Ms. Rabail Tariq | Lecturer/Member |
| 5. | Ms. Naseem Habib | Lecturer/Member |
| 6. | Ms. Marrium Hurr | Research Associate/Member |



External Linkages Committee

The fundamental goal of External Linkages Committee is to expose the quality products including academic products of this University. It also seeks financial and technical support from the potential partners at national and international levels.

Its objectives include taking public, private and non-governmental organizations on board for achieving the main goals of education, research and development in the university especially in Department of Management Sciences CUI Lahore.

Moreover, its motive is to keep the faculty and graduate students interactive with the respective organizations where in future the graduates of various disciplines can be marketed. It is working to explore new avenues for funding in research and development both for the faculty members and research students. It also works to keep the relevant institute involved in the research and development process so as to find a marketable product. Its objective is to link with public policy stakeholders for seeking directions and providing policy input and to conduct seminars, workshops, symposiums and conferences in collaboration with public and private organizations.

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| 1. | Dr. Syed Atif Ali | Assistant Professor/Convener |
| 2. | Dr. Aqsa Akbar | Assistant Professor/Member |
| 3. | Mr. M. Fahad Javaid | Assistant Professor/Member |
| 4. | Mr. M. Naveed Chohan | Assistant Professor/Member |
| 5. | Ms. M. Abubakar Siddique | Lecturer/Secretary |



IT & Online Teaching Issue Committee

IT & Online Teaching Issue Committee considers and makes recommendations regarding academic IT needs and requirements that align with the university strategic plan and future trends in higher education. The committee consults on technology issues impacting teaching, learning, advising, and student life and makes recommendations on the implementation and continuing evolution of various academic technology services.

Following members are part of this committee;

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| 1. | Ms. Amina Hameed | Assistant Professor/Convener |
| 2. | Mr. Irfan Yousaf | Assistant Professor/Member |
| 3. | Ms. Tayyaba Noreen | Lecturer/Member |
| 4. | Ms. Marrium Hurr | Research Associate/Secretary |



Job Placement Cell (JPC)

The Job Placement Committee of Department of Management Sciences, CUI Lahore, facilitates prospective employers by organizing institute-industry interactions regularly, providing complete support for arranging placement activities on the campus and recommending students to them for internship and placement. The following are the members of Job Placement Cell;

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|------------------------------|---------------------------------|
| 1. Mr. Muhammad Fahad Javaid | Assistant Professor/Convener |
| 2. Mr. Muhammad Bilal Javed | Assistant Professor/Member |
| 3. Ms. Amina Hameed | Assistant Professor/Member |
| 4. Mr. Shahzad Ghafoor | Lecturer/Internship Coordinator |
| 5. Mr. Kashif Mehmood | Lecturer/Member |
| 6. Ms. Sadia Umar | Lecturer/Member |
| 7. Ms. Hafsa Shaukat | Lecturer/Member |



Newsletter and Website Committee

The purpose of the Newsletter and Website Committee is to online publish a newsletter which includes articles, events and activities of Department of Management Sciences. Its purpose is to disseminate important information among the key stakeholders which are Management of the university, Faculty members, Students and overall society, to facilitate ongoing interaction between them, and to provide a forum to share ideas, research, and insights. This newsletter is posted on University main website. This committee is also responsible to manage and update information on the official website. This information is related to the important news, notifications and ongoing activities in the Department of Management Sciences.

Following faculty members are working under the subject of said committee

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|----------------------|-------------------|
| 1. Ms. Naila Yosuf | Lecturer/Convener |
| 2. Ms. Hudda Riaz | Lecturer/ Member |
| 3. Ms. Hafsa Shaukat | Lecturer/ Member |



Quality Assurance Committee

Quality Assurance Committee facilitates the review process to ensure it is proceeding according to the Academic Quality Assurance Policy and Procedures. This includes orienting and advising review personnel, and monitoring and managing the progress of reviews. Receive and evaluate all documents produced for review processes, returning documents when revision is required and approving documents when they are complete. Disseminate the results of quality assurance reviews when they are completed and approved.

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|-----------------------|------------------------------|
| 1. Dr. Asma Imran | Assistant professor/Convener |
| 2. Dr. Sadaf Ehsan | Lecturer/Member |
| 3. Mr. Haroon Rashid | Assistant professor/Member |
| 4. Dr. Jawaria Fatima | Lecturer/Secretary |



DMS Library Management Committee

The purpose of Library Management Committee is connected with the management of Library services including funds, books, staff etc., and allocation of funds for various subjects or purposes; writing off the unserviceable books or loss of books. Library Committee renders advice concerning all Library matters.

The members of Library Management Committee are following;

1. Ms. Samya Tahir Lecturer/Convener
2. Mr. Shahzad Ghafoor Lecturer/Member
3. Ms. Tayyba Noreen Lecturer/Secretary



DMS Toast Master Club & Motivational Seminar Committee

Toast Master Club & Motivational Seminar Committee aims to teach public speaking and leadership skills through a series of meetings, seminars and different events. At Toastmasters meetings, students are able to learn how to successfully organize and present their ideas and their self. Its members are;

1. Dr. Waseem Anwar Research associate/Convener
2. Dr. Fahmeed Idrees Assistant professor/Member
3. Ms. Aniqah Rehman Assistant professor/Member
4. Mr. Affan Ahmad Khan Lecturer/Member
5. Ms. Rabail Tariq Lecturer/Secretary



Social Media and Liaison Committee

The responsibilities of the "Social Media and Liaison Committee" are as following,

- 1) To improve the visibility, image and branding of the department particularly using the social media platforms (i.e. Facebook, LinkedIn and Instagram etc)
- 2) To encourage stakeholders engagement towards the department's mission
- 3) To draft, develop and collect department related content for dissemination using online and personal communication.

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|---------------------------|---------------------------|
| Dr. Ali Iftikhar Chaudhry | Lecturer/ Member |
| Mr. Ammad Rashid | Lecturer/ Member |
| Ms. Sadia Umar | Lecturer/ Member |
| Ms. Maryam Hurr | Research Associate/Member |



Taking charge of Graduate Office

Dr Ahmad Qammar took charge of the Graduate Office in October 2020. Along with his team, he has been working on strengthening MS and PhD programs. Four specific areas targeted for uplifting these programmes include 1) Developing research skills among MS and PhD students through skill development workshops and research engagements 2) Updating curriculum to keep abreast of developments in organizational landscape 3) Engaging students with the industry to comprehend industry issues better and connect theoretical models with local industry problems. 4) Improving administrative processes to address inefficiencies and administrative overlaps.

His extant academic and corporate world experience at national and international organizations contributes to accomplishing the objectives set for the graduate program.



Program coordinator of Master of Science in Project Management and Area incharge (Operations and Project Management)

The Department of Management Sciences is pleased to assign Mr. Kashif Luqman the additional duty of Program coordinator of Master of Science in Project Management and Area incharge (Operations and Project Management).



Relieved from the charge of Program coordinator of Master of Science in Project Management and Area incharge (Operations and Project Management)

The Department of Management Sciences relieved Mr. Tahir Aziz Khan from the charge of Program coordinator of Master of Science in Project Management and Area incharge (Operations and Project Management). Department of Management Sciences appreciates his praise worthy services as the program coordinator ad Area Incharge. He has always been a great support for faculty and students.



RESUMPTIONS / NEW JOININGS

Dr. Ali Iftikhar Choudhary

Dr Ali Iftikhar resumed his duties on 26-10-2020. "Dr Choudhary brings along a teaching and research experience of over twelve years. Dr Choudhary completed his PhD in Management from the School of Management at RMIT University, Australia. He earned his Master of Business Administration (MBA) and Master of Science by Research (MS) degree in Strategic Management. He is serving as a lecturer in the Department of Management Sciences at COMSATS University Islamabad, Lahore campus and was awarded an honorarium twice. Dr Choudhary has published more than fifteen research articles in national and international peer-reviewed research journals and presented his research work in four international and five national conferences. He is also a reviewer for multiple international research journals. He has conducted several seminars and training programs related to Leadership, Entrepreneurship, Human Resource Management and Change Management. Dr Choudhary's innovative mindset, research orientation, and sound analytical skills have further augmented by his facility on different statistical packages. His primary research interest and teaching areas are Strategic Management, Entrepreneurship, Leadership & Innovation, Comparative Management, International Management, Organizational Behavior and Work Ethics."



Dr. Jawaria Fatima

Dr. Jawaria Fatime, Lecturer CUI Lahore has resumed her duties on 2nd January, 2020. She recently completed PhD (Management) from Azman Hashim International Business School (2018-2021). She has done her MS in Management Sciences from the COMSATS Institute of Information Technology (2011-2013) and completed her Masters in Marketing from the Institute of Administration Sciences Punjab University Lahore (2006-2008).



Mr. Qasim Raza

A competitive person with strong interpersonal skills and management powers with over 6 years of professional experience both in corporate and academics. A fast track, highly motivated, team-oriented mentor with a successful background in diversified fields. Possessing excellent administrative, verbal communication and written skills along with constructive and effective teaching methods that promote a stimulating learning environment. Able to work in a managerial role or as part of team and having the proven ability to successfully work to tight schedules and deadlines.



Mr. Farhan Ahmad

I am Farhan Ahmed. I have completed MS Management from University of Management and Technology (UMT), Lahore. My research interests include Organizational Behavior and Organizational Learning. My PhD is in progress from Harbin Institute of Technology (HIT), Harbin, China.



ACHIEVEMENTS

Dr Muhammad Usman

a. Dr Muhammad Usman is an Assistant Professor at COMSATS University Islamabad, Lahore Campus (Department of Management Sciences). He has obtained his master's degree (MBA) from Quaid-i-Azam University and MS and PhD from Lancaster University UK. His research cuts across a wide range of Management and Organizational topics, including Strategy, Leadership, Green Human Resource Management, Organizational Learning, Workplace values, Employment relations, Employee wellbeing, Work and policy alienation, and Consumer psychology. At the moment, Dr Usman is particularly interested in the experiences and wellbeing of street-level bureaucrats and informal workers (e.g., street vendors) in low- and middle-income economies. He has published 25 impact factor research papers with a total impact factor of 72.023. His recent (2020) research work has appeared in leading academic journals such as Journal of Public Administration Research and Theory (ABS = 4, ABDC = A), Tourism Management (ABS = 4, ABDC = A*), International Journal of Hospitality Management (ABS = 3, ABDC = A*), Journal of Environmental Management (ABS = 3, ABDC = A), Personnel Review (ABS = 2, ABDC = A), International Journal of Contemporary Hospitality Management (ABS = 3, ABDC = A), and Behavior and Information Technology (ABS = 2, ABDC = A). Dr Usman is also working as a reviewer in several top-ranked journals, including the International Journal of Hospitality Management, Current Psychology, Canadian Journal of Administrative Sciences, and Frontiers' in Psychology.



Dr Usman's research profiles

Google Scholar: <https://scholar.google.com.pk/citations?user=X3NV1PEAAAAAJ&hl=en>

Clarivate Analytics' Publons: <https://publons.com/researcher/2389202/muhammad-usman/>

ORCID: <https://orcid.org/0000-0002-7818-4546>

CUI: <https://lahore.comsats.edu.pk/Employees/profile.aspx?employeeid=142>

Dr Ali Iftikhar Chaudhary

Dr Ali Iftikhar Choudhary Lecturer, Department of Management Sciences CUI, Lahore, has completed his PhD degree in Management from School of Management, RMIT University Melbourne, Australia on 10-02-2021.

A book chapter written by Mr Ali Iftikhar Chaudhary Lecturer, Department of Management Sciences has been published.

Title: Impact of Workplace Innovation on Organizational Performance: A Cross Country Comparative Analysis of Entrepreneurial Ventures



"Innovation is a phenomenon that embraces complex causal relationships while also reflecting a basic sequential evolution process. Organizations are becoming increasingly aware of the impact of innovation and finding ways to cultivate innovation for performance improvement. The results demonstrated that workplace innovation has a positive impact on organizational performance in a developed country, yet this relationship is non-significant in a developing country, showing a significant difference in both countries. The findings of this study extend the literature of workplace innovation and empirically justify that there is a need to practically implement workplace innovation as a business growth strategy in ventures across developing countries."

The chapter can be cited as,

Choudhary A.I., McMurray A., Muenjohn N. (2021) Impact of Workplace Innovation on Organisational Performance: A Cross Country Comparative Analysis of Entrepreneurial Ventures. In: McMurray A., Muenjohn N., Weerakoon C. (eds) The Palgrave Handbook of Workplace Innovation. Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-030-59916-4_24

The link for the chapter is given below,

https://link.springer.com/chapter/10.1007/978-3-030-59916-4_24#citeas

Dr Syed Nauman Ahmad

Dr Syed Nauman Ahmad, Assistant Professor, Department of Management Sciences CUI Lahore has done his PhD degree in Management from FAST School of Management, National University of Computer & Emerging Sciences, Lahore Campus.

His degree completed on May 19, 2021. The title of Dissertation was Workplace Mistreatment, Employee Personality, and Job Outcomes

The study explored very interesting relationships among employee personalities reflected through their Islamic work ethics, workplace mistreatment (e.g. abusive supervision), and job outcomes (e.g. workplace deviance).



Research Publications

Women Empowerment

AfraseyabKhattak, A. I. (2021). Women Leadership and Work Special Effects: Role of Organization Support Pakistan. Elementary Education Online.

Gull, A. A. (2021). Women on board and auditors' assessment of the risk of material misstatement. Eurasian Business Review.

Leadership

Moazzam Ali, Y. (. (2020). The role of ethical leadership in enhancing exploitative and explorative learning simultaneously: what does it matter if employees view work as central? Personnel Review .

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Research Projects/Internships in year 2020

It is compulsory for students of BBA and BFA of Department of Management Sciences, CUI Lahore to do internship in order to successfully complete their degree. They have to work in industry for 6 weeks, in different departments according to their area of specialization. But to avoid the spread of COVID-19 in the year 2020, students were advised by the Department of Management Sciences, CUI Lahore to work on Research Projects instead of Internships. The focus of these Research Projects was on issues arising in different organizations. Students used their research skills to study these issues and in this way they also get some exposure of practical life in organizations. Almost 281 students of BBA and BFA completed their Research Projects in 2020.

Research Projects/Internships in year 2021

Almost 268 students of BBA and BFA of Department of Management Sciences, CUI Lahore, are working on their research projects under the supervision of allocated supervisors. These supervisors are the respected faculty members of Department of Management Sciences. These Research projects will replace the compulsion of Internships to complete their degrees.

THESIS DEFENDED

Following is the list of students who have defended their thesis in SP20 and FA20 and SP21.

1	Muhammad Fahad Mateen	CIIT/FA17-RPM-007/LHR
2	Muhammad Rizwan Sultan	CIIT/FA17-RBA-005/LHR
3	Fatima Mumtaz	CIIT/FA18-RMS-011/LHR
4	Malik Hassan Mujtaba	CIIT/FA18-RPM-012/LHR
5	Ali Hassan Farooq	CIIT/FA18-RPM-008/LHR
6	Jahanzeb Waheed	CIIT/SP19-RPM-004/LHR
7	Khadija Tul Qubra	CIIT/SP19-RPM-001/LHR
8	Irfa Noor	CIIT/SP19-RPM-006/LHR
9	Muhammad Ahsan	CIIT/FA18-RPM-017/LHR
10	Muhammad Rizwan	CIIT/F18-RMS-002/LHR
11	Zillai Husnain	CIIT/FA18-RPM-021/LHR
12	Maaz Ahmad	CIIT/FA18-RPM-019/LHR
13	Jawaria Jamshed	CIIT/FA18-RMS-017/LHR
14	Zainab Arshad	CIIT/SP19-RBA-009/LHR
15	Waheeb Amjad	CIIT/FA18-RPM-018/LHR
16	Rizwan Maqsood	CIIT/SP18-RPM-004/LHR
17	Muhammad Adnan	CIIT/SP19-RMS-008/ LHR
18	Abeer Imam	CIIT/FA13-PMS-001/LHR

1	Rumeng He	CIIT/FA16-RPM-013/LHR
2	Kh Faiq Kaleem	CIIT/SP18-RPM-005/LHR
3	Aiman Munawar	CIIT/SP18-RBA-003/LHR
4	Ammara	CIIT/FA18-RMS-005/LHR
5	Summyia Gul	CIIT/FA18-RMS-013/LHR
6	Hira Waris	CIIT/SP18-RBA-006/LHR
7	Saira Altaf	CIIT/FA18-RMS-001/LHR
8	Rida Aslam Chatha	CIIT/FA18-RMS-004/LHR
9	Nida Munir	CIIT/SP18-RMS-003/LHR
10	Muhammad Naeem	CIIT/FA17-RMS-001/LHR
11	Faiqa Batool	CIIT/FA17-RMS-014/LHR
12	Wahab Ali	CIIT/FA18-RMS-007/LHR
13	Asma Khan	CIIT/FA18-RMS-014/LHR
14	Zeeshan Ahmad	CIIT/FA18-RMS-006/LHR
15	Museerah Javaid	CIIT/FA17-RBA-007/LHR
16	Muhammad Naveed Shahzad	CIIT/FA18-RBA-008/LHR
17	Saba	CIIT/FA18-RBA-011/LHR
18	Hafiz Muhammad Bilal	CIIT/FA17-RPM-002/LHR
19	Mohsin Bashir	CIIT/SP17-RPM-009/LHR
20	Zulqarnain Shafqat	CIIT/SP18-RPM-009/LHR
21	Iqra Kabir	CIIT/FA18-RPM-007/LHR
22	Muhammad Hamza Khan	CIIT/FA18-RMS-015/LHR
23	Tabassum Rasool	CIIT/SP18-RPPM-001/LHR
24	Nabeeha Maqbool	CIIT/FA17-RMS-006/LHR
25	Tayyab Amin	CIIT/FA18-RMS-003/LHR
26	Waqas Amer	CIIT/FA18-RBA-012/LHR
27	Sobia Yaqoob	CIIT/SP18-RBA-002/LHR
28	Husnain Khalid	CIIT/FA15-RMS-018/LHR
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30	Umar Farooq	CIIT/FA12-PMS-009/LHR



1	Muhammad Hassan Nasir	CIIT/SP17-RPM-008/LHR
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11	Ali Murtaza	CIIT/SP18-RMS-004/LHR
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15	Iqra Batool	CIIT/SP19-RPM-014/LHR
16	Saad Javaid	CIIT/SP18-RPM-006/LHR
17	Fatima Muhammad Ashhad	CIIT/SP19-RPM-023/LHR
18	Iqra Nadeem	CIIT/SP19-RPM-002/LHR
19	Samina Arif	CIIT/FA19-RMS-008/LHR
20	Atif Tofeeq	CIIT/FA18-RMS-009/LHR
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22	Nayyab	CIIT/FA19-RMS-001/LHR
23	Kiran Akram	CIIT/FA19-RMS-024/LHR
24	Zaeema Javed	CIIT/FA19-RMS-023/LHR
25	Faiza Iqbal	CIIT/SP19-RPM-016/LHR
26	Sundas Afzal	CIIT/FA19-RPM-024/LHR



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