

NEWS

LETTER

JULY 2012- JUNE 2013



DEPARTMENT OF MANAGEMENT SCIENCES

DESIGNED BY:

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MESSAGE FROM THE HEAD OF THE DEPARTMENT



Dear Colleagues

It gives me immense pleasure to share this Newsletter with you. Year 2012-13 witnessed several outstanding achievements of the Department of Management Sciences at CIIT Lahore. Global Forum on Islamic Finance (GFIF) is the memorable success story this year. We at the Department performed exceptionally well on all three dimensions set by the HEC for academic institutions including teaching, research and community service. Our faculty members published more than 100 research articles during this period. Our notable presence in International conferences certainly strengthened our image on global front. Community service initiatives such as Cleanliness Week, Plantation Campaign and facilitation for Driving License at the Campus are evidence of our holistic approach to the performance. My colleagues at the Department tried their level best to inculcate both academic and social skills among students. Extracurricular activities e.g. Bonfire, Bounty Hunt, DJ Night etc. supervised by the faculty members added colors to the students' experience during their studies. Seminars in collaboration with leading organizations such as State Bank of Pakistan, Punjab Educational Endowment Fund, SEPLAA Foundation, All Pakistan Readymade Garment Association and The Indus Entrepreneurs speak volume about networking of people at the Department.

I wish you all happy reading and looking forward for exceptional year ahead 2013-14 (InShaaALLAH).

Dr. Abdus Sattar Abbasi





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CONFERENCE

GLOBAL FORUM ON ISLAMIC FINANCE (GFIF 2013):



Department of Management Sciences at CIIT Lahore organized a three days conference on March 11-13, 2013 named as **Global forum on Islamic Finance (GFIF)** at Pearl Continental Hotel Lahore.

RECTOR COMSATS

COMSATS Institute of Information Technology Lahore, Pakistan has hosted the Global Forum on Islamic Finance in collaboration with the Lancaster University UK to provide an opportunity to share latest developments among scholars from around the globe in the field of Islamic finance. The theme of the Conference is “Islamic Finance: New Realities New Challenges”.

كَيْلَا يَكُونَ دُولُهُ بَيْنَ الْأَغْنِيَاءِ مِنْكُمْ

‘It (wealth) become not a commodity between the rich among you.

(Al - Qurān 59:7). ‘

تمہارے دولت مندوں کے ہاتھ میں ہی یہ مال گردش کرتا نہ رہ جائے



GFIF cont...

Much has been said about the astounding growth of the Islamic finance industry over the past decade especially in Gulf. Advocates of Islamic Finance have praised how successfully Islamic Banking has endured the global economic crunch. However, a lot needs to be done in case of Pakistan so COMSATS provided a platform in the form of GFIF for researchers, scholars, managers, philanthropists, shari'a scholars, academicians and business executives to share knowledge regarding dynamics of Islamic finance in the evolving global scenario.

This year's theme drew attention on the realities and challenges faced by banking and finance industry. Renowned industry players, researchers and academicians addressed key factors pertaining to issues of Islamic banking and finance industry and proposed possible solutions. GIGF proved to be a pivotal platform that ministered industry actors to originate and transform the next cohort of Islamic Finance solutions that will encounter the ever more multifaceted needs of investors, corporate borrowers, issuers, and consumers. GFIF was Pakistan's one of the largest gatherings of Islamic finance industry with over four hundred participants and over twenty speakers from different parts of the world.



GFIF cont...

The Secretary, Ministry of Science and Technology, was the chief guest at the inaugural ceremony. The conference was followed by a panel discussion on the third day with Dr. Ishrat Husain, Director IBA and Former Governor State Bank of Pakistan, as the guest of honor.

Deputy Governor, State Bank of Pakistan Mr. Kazi Abdul Muktedir and Dr. Imtinan Elahi Qureshi, Executive Director, COMSATS also graced the event. Among other dignitaries were Commissioner, Security and Exchange Commission of Pakistan, Mr. Zafar Abdullah, Mr. Akmal Hanuk, Chief Executive, Islamic Banking & Finance Centre, UK. Dr. Kent Matthews, Cardiff University, UK, Mr. Saleem Ullah, Director, Islamic Banking Department, State Bank of Pakistan, Dr. Nasim Shirazi Islamic Research Training Institute, Islamic Development Bank, Saudi Arabia.

Dr. Monzer Kahf, Professor Hammad Bin Khalifa University, Qatar, threw light on financial reforms from Islamic finance point of view.

The conference concluded with a speech of Dr. Ishrat Hussain who gave his proposition on Islamic and socio-economic

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RESEARCH ARTICLES

Research Productivity of the Department of Management Sciences for 2012 is as follows:

Journal Publications	Conference Papers	Book Chapters	Projects
137	18	5	5

Research Productivity of the Department of Management Sciences for January – June 2013 is as follows:

Journal Publications	Conference Papers	Book Chapters	Projects
53	4	2	8

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Research Productivity Report Year 2012-2013

Sr. No	Name of Faculty Member	Journal Publications	Conference Papers	Book Chapters	Projects
1	Prof.Dr Mahmood Ahmed Bodla	3	-	-	-
2	Prof.Dr. Talat Afza	17	2	-	-
3	Dr. Abdus Sattar Abbasi	7	-	-	-
4	Dr. Hafiz M. Zahid	5	2	1	6
5	Dr. Yahya Rashid	3	0	0	0
6	Dr. Zehra Waheed	2	1	0	0
7	Dr. Waheed Akhtar	0	0	1	1
8	Dr. Imran Haider Naqvi	13	-	-	-
9	Dr. Haider Mahmood	1	0	0	0
10	Dr. Asma Imran	4	-	-	-
11	Dr. Muhammad Khan	1	-	0	2
12	Muhammad Shahbaz	71	2	0	0
13	Imran Ali	8	2	1	3
14	Abdul Farooq	-	2	0	0
15	Tahir Umair	3	0	0	0
16	Basharat Naeem	6	0	0	0
17	M. Naveed Chohan	0	0	1	0
18	Muhammad Omar Farooq	5	-	-	-
19	Dr. M. Ali Qammar Jibran	-	-	-	2
20	Prof Dr. Ahmad Kaleem	7	1	-	-
21	Mr. Syed Nauman Ahmed	-	-	1	-
22	Mr.Sajid Nazir	20	1	-	-
23	Mr. Muhammad Shakeel Aslam	6	2	-	-
24	Ms. Sadaf Ehsan	6	1	-	-
25	Ms. Shafaq Rana	1	1	-	-
26	Mr. Zaryab Shiekh	1	3	-	-
27	Mr. Waseem Anwar	-	1	-	-
28	Mr. Naveed Ahmed	-	1	-	-
29	Mr. Fahad Asghar Cheema	-	1	-	-
30	Ms. Naheed Malik	-	1	-	-
31	Mr. Uzair Farooq	-	-	2	-
32	Mr. Shahzad Ghafoor	-	-	1	-
33	Dr. Abdul Haque	4	-	-	1
	Total:	194	24	8	15



100 Journal Publications by Mr. Muhammad Shahbaz

Faculty member of Management Sciences Department Mr. Muhammad Shahbaz completed a century of his publications throughout his career in 2013.

On this achievement Mr. Muhammad Shahbaz was awarded a souvenir by Director CIIT, Dr. Mahmood Ahmad Bodla.





NEWSPAPER ARTICLES

Students of BBA(Management Sciences) published around 96 articles at different topics in different newspapers under the supervision of Dr. Jibran Ali.



The Pakistan Times Thursday, May 23,2013



The Nation Lahore. Sunday, May 19,2013



The Pakistan Times Friday, May 24,2013

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COMSATS -- TiE4Youth Club



TiE-Lahore in an effort to promote entrepreneurship in the youth of Pakistan is organizing students clubs in each educational institution of Lahore. The main objective of the program is to promote the spirit of entrepreneurship among the students. In this process, 1st MOU has been signed with COMSATS Institute of Information Technology Lahore on 4th April 2013 on their campus. The youth club will be called TiE4Youth Club.



ACTIVITIES:

SEMINARS & WORKSHOPS:

Department of Management Sciences at CIIT Lahore organized following seminars:

- 1) Dr. Hafiz Zahid arranged a seminar in which Dr. Tariq Cheema from USA talked about the role of Muslim philanthropist organizations around the globe (December 2012).
- 2) Dr. Imran Haider Naqvi arranged a seminar in which Dr. Kamran Shams CEO Punjab Education Endowment Fund talked about Akhowat Model of Islamic Finance (January 2013).
- 3) Dr. Yahya Rashid arranged a seminar in which Mr. Zubair Mughal CEO of Al-Huda talked about "How to arrange a successful conference on Islamic finance?" (January 2013).
- 4) Mr. Tariq Mehmood, Finance Manager, of COUTURE, Dubai, UAE delivered a on "Accounting and auditing procedures" (November 2012).
- 5) Dr. Abdullah from Kent University talked about "Tips for PhD & Research" (March 2013)



SEMINARS & WORKSHOPS:

Department of Management Sciences at CIIT Lahore organized following seminars:

- 6) Dr. Bahudin Mujtaba from USA delivered a presentation about “How to get PhD in 21st century?” (December 2012).
- 7) Visit of AVP Abacuss Consulting Mr. Qamarul Islam for collaboration possibilities (February 2013).
- 8) Mr. Mohsin ul Mulk Invited a talk of Mr.Sajid Saleem (Chairmen All Pakistan Readymade Garments Association) on “Trade with India New Horizon for coming entrepreneur” (March 2013).
- 9) Mr.Shahzad Ghafoor and Mr.Uzair Farooq arranged a seminar in which Founder of SEPLAA Foundation Mrs. AmmaraFarooq Malik delivered a lecture on “Social Entrepreneurship” to BBA students (March 2013).
- 10) Dr. Waheed Akhtar arranged a Seminar on “Islamic Finance and Takaful”. Invited speakers: 1. Mr. Tariq Saeed Chaudhry, Group Manager and Regional Head, Pak-Qatar Takaful Ltd. 2. Mr. Muhammad Akhlaq, *Shari'ah* Advisor, Pak-Qatar Takaful Ltd. (May 2013).



SEMINARS & WORKSHOPS:

Department of Management Sciences at CIIT Lahore organized following seminars:

- ii) Dr. Yahya Rashid arranged a Seminar on “Developments in Islamic Finance”. Invited speakers: 1. Mr. Saleem Ullah, Director, IBD, State Bank of Pakistan 2. Mohammad Munir Ahmad, President IBBL (June 2013).



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SEMINARS & WORKSHOPS:

Ms. Binish Nauman (Lecturer Management Sciences Department) conducted following major activities during the semester:

- Arranged one to one counseling sessions of students in which they were guided for improvement in their CV's, enhancing their interviewing skills, raising their confidence level and developing their personality.
- Conducted a training to all final semester students regarding "Job seeking strategies" in a seminar arranged by Job placement & development Cell of COMSATS University.
- Conducted a training of teachers at Beacon House School System on "Anger Management
- Conducted a training of managers at Eastern Group of companies on "Implementing FISH Philosophy at Workplace.

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Recruitment Drives organized by Job Placement Cell(JPC)

Job Placement Cell of Department of Management Sciences conducted the following activities under the supervision of Mr. Muhammad FahadJaved during the FA13.

1) Coco-Cola beverages Pakistan visited on 19th November 2012 for presentation followed by on campus job test/interview to hire the most talented people.

2) HR Team of Atlas Honda conducted recruitment test to COMSATS on Friday 1 March, 2013 at 09:00 AM in A-Block Seminar Room . MBA's with marketing specialization students Participated. Ahsan Abbas, Kalsoom, Ubaid Rasool, Rana Zaib Sarfraz, Muhammad Munam selected as MTO marketing.

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ENTREPRENEURIAL ACTIVITIES:

Department of Management Sciences at CIIT Lahore organized following Entrepreneurial Activities:

- 1) Ms. Fakharun Nisa motivated the students to work for GLOSS (Dishwash) and GLOSS (Surface Cleaner). The students also participated in the Pak-China Forum Islamabad.
- 2) Students of Management Sciences Department conducted New Investment activities under the guidance of Mr. Atta ur Rahman.
- 3) On-Campus Recruitment Drive conducted by US-Aid on Monday 29th April 2013 at 9:30am in LAB-D

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INNOVATIVE TEACHING:

Ms. Iram Tanvir (AP) was assigned the courses of marketing management and applied marketing strategies to be taught to DDP- BBA(semester 5) and MBO (semester 1), respectively. The accomplishment of the course objectives would not have been possible without enabling our students to have a real world experience of the marketing arena with all the informed decision-making and vigilance it demands. The instructor thus, incorporated an online simulation exercise called "Market Share" used by the leading business school worldwide including the prestigious Johns Hopkins University.

The simulations involved 6 incidents, each representing a year of activity/decision/outcome. It presented the students with a dynamic industrial scenario and made them take decisions regarding target market selection, using market updates and marketing research, product formulations and reformulations, branding, new product launch, brand crisis, policy issues, placements, price setting and marketing communications including advertising, discounts, social media marketing and digital marketing techniques etc.

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INNOVATIVE TEACHING:

At the end of every incident/year reports were generated showing the tangible/intangible outcome of their decisions in ever-changing market environment. Performance measures included cumulative manufacturer's sales, cumulative retail sales, cumulative net income, stock price, cumulative return-on-sales, share of retail, cumulative return on expenses, shelf space and cumulative share of unit sales, awareness level, customer satisfaction etc.

It was a matter of great pleasure and honor to both the instructor and the department that the students scored higher in the performance measures than the average score for the leading business schools worldwide e.g their stock price and cumulative income etc. We congratulate all especially the course instructor Iram Tanvir and our very dear students for such great work and for proving that we are as par with other brilliant brains around the world. Now we aim at setting new records of success. It is a step towards our management's vision for international business school at CIIT.

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ACADEMIC ACTIVITY:

CELEBRATION OF ECONOMICS DAY

*“Ideas, quotations and insinuations are many but the answers are few.
Let us try harder.”*

Osei Worms

Economics Day was celebrated on December 10th, 2012. It was organized by Students of FA11-BECO-A/B, SP11-A and course instructor Miss Hina Amir. Programme started with the recitation of Holy Quran at 1:45 pm. Our Honourable guests **Dr Abdus Sattar Abbasi (HOD)** and **Dr Bahuddin Mujtaba professor of Management Nova south eastern university Florida USA** graced the event at 2:00 pm.

It was quite informative for students and there was high participation on the part of BS (Hons) Economics student, following activities were displayed:

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ACADEMIC ACTIVITY:

CELEBRATION OF ECONOMICS DAY

- ❑ **Ten best documentaries on current economic issues** like, poverty, unemployment, child labour, new development in Lahore, Drugs effect on Human Capital, multiple economic problems including interviews with Psychologist.
- ❑ Economics quotation distribution ceremony
- ❑ Interesting question answer session
- ❑ Project Exhibition on era's and development of Pakistan.
- ❑ Through displays, Student got chance to have an exposure of current indicator of Pakistan economy failure and development theories. Hence they were able to look the things more practically and they also got motivated to bring new ideas and make suggestion to resolve the prevailing economics problem.

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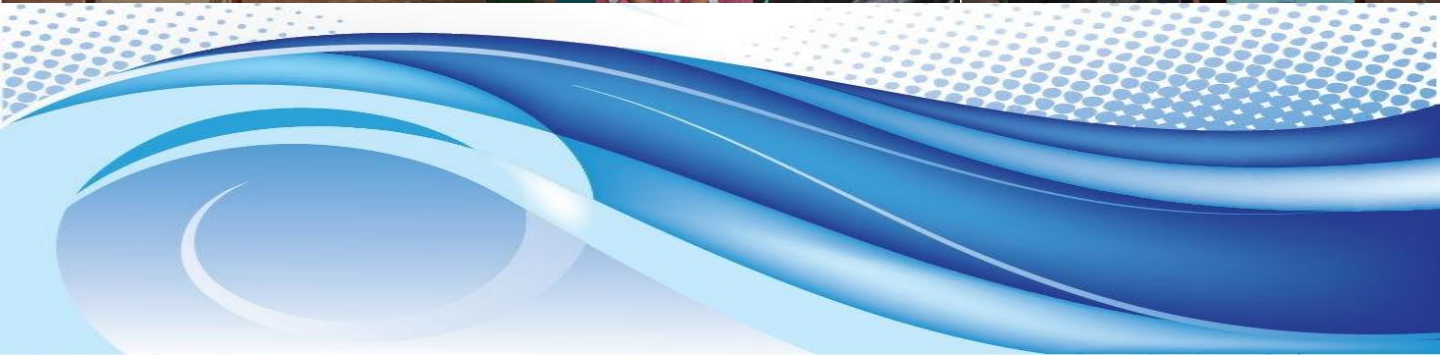


ACADEMIC ACTIVITY:

CELEBRATION OF ECONOMICS DAY

At the end of this activity **Dr Bahuddin Mujtaba** professor of management Nova south eastern university Florida USA expressed his remarkable views with students about the celebration of Economics day and the activity ended with Economics quotation distribution ceremony and interesting question answer session.

Celebration of Economics day was third and last activity as the end of a "CHAIN OF ACTIVITIES" started from September to December.





COMMUNITY SERVICES:

PLANTATION CAMPAIGN:

Mr. Muhammad Shomail Sarwar arranged a Plantation campaign on March 15, 2013. Department of Management Sciences at CIIT Lahore planted 200 trees in COMSATS Lahore. Students actively participated in this activity. COMSATS showcased how educational institute can create social awareness and contribute to the natural environment.





COMMUNITY SERVICES :

DRIVING LICENSING PROGRAM:

Mr. Muhammad Shomail Sarwar arranged a Traffic licensing program on 30 May, 2013. Department of Management Sciences at CIIT Lahore invited a delegation of City Traffic Police of Lahore to facilitate students and faculty to obtain driving licenses.



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COMMUNITY SERVICES:

TRAINING AND DEVELOPMENT ACTIVITY:

1. Students of Department of Management Sciences participated in two days training course on “GRADUATING FROM MICRO TO SMALL ENTERPRISES” on 17-18 October, 2012 arranged by Dr. Imran Haider Naqvi. This training course was subsidized by SME Business Support Fund.
2. A seminar on “Career Opportunities in Aviation Industry” was organized November 06, 2012.
3. PITB talk was arranged on October 02, 2012. The guest speaker was Mr. Shah Mardan from PITB.



STUDENT WEEK:

Extra curricular activities are source of recreation for students in their busy study life. When they participate in different singing, musical and dramatic competitions, it discovers their talents and boost up their exposure towards real life competitions.

Event Management committee of Department of Management Sciences arranged following functions.

BONFIRE:

Management Sciences Department has organized an enjoyable event named as Bonfire in student week held in Fall 2012. There was a variety of skits and musical shows in it which became a mega source of pleasure for students and other participants. They appreciated and liked the event very much. It was a great achievement of the Department for organizing such type of event in **COMSATS LAHORE**.



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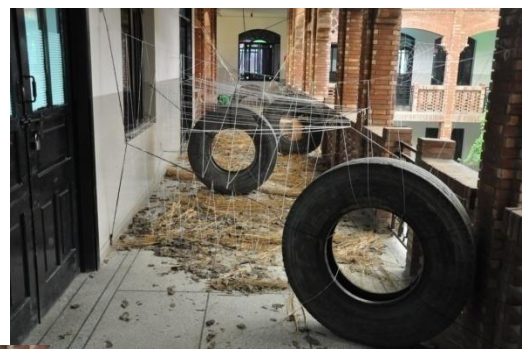
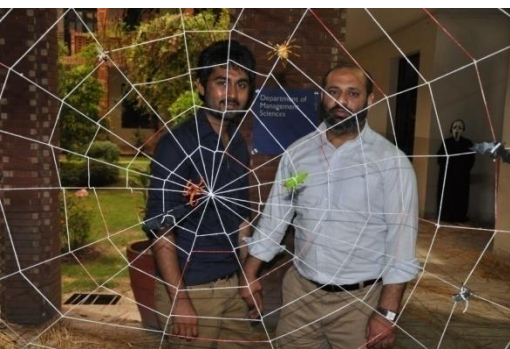
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STUDENT WEEK:

BOUNTY HUNT:

Bounty Hunters 19th March, 2013 at 11:00 am.



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STUDENT WEEK:

WELCOME & FAREWELL PARTIES:

- ❖ Welcome Party of DDP-BSBA & BECO on 18th March, 2013 at 6:00pm to 9:00pm.
- ❖ Welcome Party of MBT on 20th March, 2013 at 6:00pm to 9:00pm.
- ❖ Farewell party for the final semester students of BBA. This party hosted by 7th semester students of BBA.



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STUDENT WEEK:

DJ NIGHT:

D-J night campus level activity on 19th March, 2013 at 6:00pm to 10:00pm.



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If there is no struggle,
there is no progress...

The journey of
progress continues
with Comsats.

Thank You!!