The current paper attempts to contextualize Jurgen Habermas’ theory of public sphere to the presentation of Imran Khan’s third wedding news through Pakistani media. The purpose of the current study is to see how the media presents the news in order to indoctrinate the public opinion and then directs it to formulate a specific approach on particular news. Furthermore, it highlights the strategies including lexical choices, use of pictures, and framing, which helps shaping the public opinion. The data for the present study consists of the news published in Pakistani leading Urdu newspapers of 20th February 2018 as well as the political cartoons shared on social media. For data analysis the study has its roots in Habermasian notion of “public sphere” particularly the role of media in re/shaping public opinion. In addition to this Kress & Van Leeuwen’s critical multimodal discourse analysis and Van Dijk’s textual model is used to analyze data. An open-ended questionnaire is also administered to seek people’s opinion on media’s role in maneuvering public opinion. The results indicate that the Habermas’ idea of public sphere has been reshaped by the media which presents the news in such a way that it changes public opinion about a political leader.