

1000 Words

FOR THE NEW MILLENNIUM

Dr. Abdus Sattar Abbasi

COMSATS University Islamabad Lahore Campus, Defence Road off Raiwind Road Lahore, Pakistan.



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DEDICATION

To the people of Pakistan

who are resilient, insightful, and compassionate

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FOREWORD

Academia has contributed enormously to the print media for ages all over the world. Many educationists earned great names and enjoyed great fame as widely read columnists. Academicians and educationists have decorated the print media pages, inspired their readers, and contributed to societal wisdom. Dr. Abdus Sattar Abbasi is such a figure of our times. As an academician, he has the right knack for diagnosing social, moral, academic, and managerial issues and at the same time he comes up with plausible practical solutions. He is serving as an Associate Professor of Management Sciences in COMSATS University and has been leading the Center of Islamic Finance at the Lahore Campus since 2011.

Dr. Abdus Sattar Abbasi started his career as a Manager in the pharmaceutical industry in 1992. During his career that spans over twenty years in the pharma industry, he served as a country manager in Kazakhstan, Tajikistan, Uzbekistan, and Azerbaijan. During his life as a doctorate academician, he travelled wildly to the mid-east, Far East Asia, and Europe for international conferences and training workshops.

With the multi-dimensional professional experience and extensive travelling comes Dr. Abbasi's love for writing. Previously, he has been a famous researcher in Islamic



Foreword

Finance and Management. Presently, he has made up his mark as a columnist within four years. His career as a writer is as kaleidoscopic and multidimensional as his professional career has been.

Being a Pakistani, it is easy to kick start as a writer by getting published in Urdu press. It gives you a quick and a wider recognition. However, in Dr. Abbasi's case, a cosmopolitan global approach has been a decisive factor for choosing English press. As a researcher-become-author, Dr. Abdus Sattar Abbasi beautifully managed a variety of research oriented topics to pen down as newspaper articles. His choice of issues is as wide as the experience of an elderly mind moving in the intellectual circles of the world. From ethical and moral to financial and economic issues, from local industrial puzzles to national administrative issues, from social media to political issues, and from religious to parliamentary issues – his pen navigates the modern intellect of an analytical mind and with a firm grip steers it to logical, ethical, and somewhat ideal solutions.

I am sure that Dr. Abbasi knocks at your heart and soul through his columns. As a true Muslim and a patriotic Pakistani, he discerns over every aspect of our national life and wishes to transform Pakistan into a society based on rationalism, justice, and religious ethics. He enjoys a worldwide readership for his columns. It is really an essential move to publish his selected columns as a book on the recurrent and insistent demand of his readers.

So here it comes. AFAQ publishers is very pleased to edit and publish the first-ever compendium of his famous columns. I wish you a happy and enriching reading experience!

Dr. Ishtiaq Ahmad Gondal

Professor at Islamic Center, University of the Punjab, Lahore.

ABOUT THE AUTHOR

Dr. Abdus Sattar Abbasi is a renowned academician, author, and trainer. He is currently serving as Head, Center of Islamic Finance in COMSATS University Islamabad, Lahore Campus, Pakistan. He has vast experience of both the corporate sector and academia. During his professional journey of three decades, Dr. Abdus Sattar Abbasi served in four countries including Kazakhstan, Tajikistan, Uzbekistan, and Azerbaijan in addition to Pakistan.

He travelled to several countries to attend conferences and training courses including China, England, Turkey, Thailand, Sri Lanka, Malaysia, Singapore and Dubai; besides he also visited Saudi Arabia, Afghanistan, and Iran to quench his thirst for travel and knowledge.

His interest in geopolitical issues, domestic challenges and intricacies of leadership and management makes him a



worth reading columnist. He views national and international happenings in a pragmatic manner to find lasting solutions for the prosperity of our new generations.

Besides dozens of research articles, Dr. Abbasi has three published books on his credit with the following titles:

- Tourism Destinations in Pakistan Management through Stakeholders and Narratives(2020) by Innovative International Publishing
- 2. Principles of Islamic Ethics for Contemporary Workplaces (2020) by IGI Global USA.
- **3.** A Textbook of Islamic Finance (2018) by CIIT Lahore Campus.

PREFACE

Entering a new genre usually remains a bit inconvenient. It was the peak of COVID-19 when I was in a meeting of the executive committee of Think Pakistan when chairman of the think tank Dr. Ishtiaq Ahmad Gondal desired to write in the popular press on deteriorating conditions of affairs due to the pandemic. Incidentally all participants in the meeting were academics and were well-versed with academic publishing which is entirely a different art of writing. Anyhow, we decided to try our hands on writing for leading newspapers on different subjects to educate masses about pressing issues of the society.

After writing an analysis on prevailing circumstances of the pandemic, the next step was to find an outlet for publishing. I sent my article to the editor of The Nation Mr. Salman Masood. As expected, he replied that it was too lengthy a piece of writing and that they could not publish an article larger than a thousand words. It was a challenge to accommodate the entire scope of the article in a thousand words but I managed it and learned that crisp thousand words have much



Preface

better impact than six to seven thousand words of a research article. Anyhow, the article was published and with this started a new journey that was to publish in the mainstream English newspapers.

I started receiving quite encouraging feedback from around the globe on my articles; consequently, I decided to publish these pieces of writing as a book for the convenience of readers. The book is finally in your hands and I hope you will enjoy reading these articles. These columns will give you a sharp view of the issues in hand to determine the direction and implications of the matter. I always try to incorporate key references in my write-ups for the convenience of the readers who are eager to explore the topic even further.

I am grateful to learned scholars from around the globe for their endorsements. Some of these testimonials are included at the end of the book.

I hope that every five to six minutes of reading will satisfy the intellectual needs of the readers to think creatively to approach different aspects of our daily lives to add value to our societies.

I look forward to your valuable feedback to continue and improve upon this journey in future editions of this series.

Wassalam! Dr. Abdus Sattar Abbasi January 22, 2023 drabdussattar@cuilahore.edu.pk abbasi_phd@yahoo.com

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ENDORSEMENTS

This is a timely book on a diverse range of topics related with Pakistan economy. Dr. Abdus Sattar Abbasi is a keen observer of what happens around in the society. His ability to bring out unique arguments from generally observed phenomena is the real value addition of the book. In this sense, the book is a compendium of genuinely authentic thinking of a contemporary scholar who shares with the readers 'a new' dimension of what many people would ignore deeming it ordinary. Creating extra-ordinary out of ordinary is the art that the author has exhibited in his analyses on diverse topics like inter-sex rights, national politics and the universities, leadership, management, and quality of education in HEIs, etc. The readers would certainly appreciate the fresh perspectives the book offers on these topics.

Dr. Humayon Dar

Director General, Cambridge Institute of Islamic Finance, UK





1000 Words for the new millennium

Through these insightful articles, Dr. Abbasi has been able to use his acute observation skills in linking theory with practice on a variety of contemporary issues. His use of language, which is accessible to the ordinary reader, has made these articles of use to a wider audience.

M. Nauman Farooqi, Ph.D.

President and Vice Chancellor. St. Thomas University, Canada.

Today, books on the popular economy attract great attention. Topics such as the crisis due to the Covid-19 Pandemic, leadership and management, Islamic finance and similar topics increase the importance of this book for everyone's interest. At the same time, unlike the boring terminologies of theoretical books, such books are more relevant and attractive to the reader about current economic events. Accordingly, this book is an invaluable contribution to this field. In this book, the Islamic economy and Pakistan's current economic problems are explained in a very fluent and understandable language. The positive aspects of the book is that the book, in which very important current economic issues are included, is frequently mentioned about Islamic economics issues, whose importance is increasing every year in recent times. Considering the strategic importance of Pakistan in the world economy and politics in recent years, the importance of this book increases even further.

Elchin Suleymanov, Ph.D.

Vice-Rector for Scientific Affairs Baku Engineering University Azerbaijan

Congratulations!

It is a great opportunity for me to read this book written by Dr. Abdus Sattar Abbasi which covers a wide spectrum of events in newspapers in Pakistan that explores the areas of economics, politics and societal issues. It gives an astonishing view of multiple events concerning disaster, conflict management, poverty and pandemic. It further goes on in describing the leadership and management that concern these issues. Indeed it should be read and referred to.

Dr. Dzuljastri Abdul Razak

International Islamic University, Malaysia

مشاہدہ، منطق، متانت اور مفہوم مجھے اس بات کااعتراف بھی ہے اور قاق بھی کہ میر ی ڈاکٹر عبد الستار عباسی سے ملاقات نہیں۔ان سے ملاقات کی صورت گاہے بگا ہے ان کی بہت سے روز ناموں میں چچھی خیال انگیز تحریر وں کے ذریعے ہوتی رہی ہے۔

ان کے مضامین کے اس مجموع میں شامل بہت سی تحریر یں ایسی ہیں جو چونکادینے والی ہیں۔ سنجیدہ مضمون کے لیے جس اسلوب، متن اور متانت کی ضرورت ہوتی ہے یہ یتینوں خو بیاں ان کے مضامین میں بدرجہ اتم ملتی ہیں۔ حیرانی کی بات یہ نہیں کہ ان کے موضوعات متنوع ہیں استعجاب کا امرید ہے کہ ان سنجیدہ مضامین میں جو نکات وہ بیان کرتے ہیں وہ انو کھے ہیں۔ بین الاقوامی سیاسیات، معاشیات، سماجیات اور اخلاقیات پر ان کی نکتہ آفرینی قارئین کے دل میں گھر کر جاتی ہے۔

ڈاکٹرصاحب بنجیدہ بات کو سنجید گی سے کرتے ہیں۔ ایک موضوع پر پر مغز سیاق وسباق بیان کرتے



ہیں، پھراس کی حقیقتوں سے قاری کوروشناس کرتے ہیں اور پھراس گفتگو کاتجز ہیا س طرح پیش کرتے ہیں کہ قاری کے لیےد قیق سے دقیق مضمون پہل ہوجا تاہے۔

مذہبی مسائل سے انکاشغف بالخصوص قابل ذکر ہے۔ جذبا تیت ان کی تحریر وں کو چھو کرنہیں گئی۔ مشاہدہ، عقل سلیم، منطق اور استد لال ان کی تحریر وں کے بنیادی وصف ہیں۔انہی سے دہ اپنے قاری کو گرویدہ بناتے ہیں۔

میری دعاہے کہ ان کابی مجموعہ قبولیت عام حاصل کرے اور الله کریم ان کے قلم کو مزید توانائی عطا فرمائے۔ آمین۔

انور مسعود

چودەنومبردوہزاربائيس



REVIEW

To me, his writings reflect all the aspects of his personality. Dr. Abdus Sattar Abbasi is a highly qualified, widely travelled, and multi-tasking academic and business manager. He mostly writes on economic, financial, social, academic, managerial, and moral issues. His real art reflects through the fact that he writes on touching and unaddressed issues in a simple and reachable language.

Sensible and sober readers always welcome a writer who writes fact based, research oriented analyses. Normally, our columnists take an incident or a piece of information and build an analysis. They leave the readers without a suggestion to move forward. However, Dr. Abbasi finishes his columns with a masterstroke of recommendations to help solve the issue with all the ethical and moral aspects duly addressed. For example, he writes in "Social Media Listening":



"Top-tier leadership of the country and the spokespersons must focus on the importance of fact- led and well researched communications to naturally evolve social media trends based on truths."

His choice of topics is contemporary, relevant, and large scale. Essentially a trainer manager and an education leader, Dr. Abbasi has developed a lens of research to look into the contemporary issues navigating the causes and coming up with workable solutions. He has successfully managed to increase his readership from purely academic researchers to the variedly knowledgeable, high tech readers grown up in the age of blogging. He believes in collective good that can develop an ideal society for all to flourish. Just see what he says in "Cursing is Catastrophic":

"We need a society free of abusive and hostile surroundings. Leaders of all organizations operating in the country have to understand the cost of an egregious environment which hampers the collective objectives of its people."

Samar Kamal Fazli

Assistant Professor (English)

COMSATS University Islamabad, Lahore Campus



The book is a compendium of genuinely authentic thinking of a contemporary scholar who shares with the readers 'a new' dimension of what many people would ignore deeming it ordinary. Creating extraordinary out of ordinary is the art that the author has exhibited in his analyses on diverse topics.

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